

In addition to fulfilling its role as a public transport entity, the JAL Group has positioned as a top-priority management issue the further enhancement of its global environmental preservation activities and its contribution to the life of the communities in which it operates, on both the local and international level.



Staff discuss systems for recycling waste generated on flights.

Preservation of the Global Environment

We intend to press forward with measures to preserve the environment even more vigorously than hitherto by taking maximal advantage of the benefits afforded by the business integration between JAL and JAS. Environmental committees were set up within Japan Airlines in 1990 and within Japan Air System in 1999, and each company has since been tackling environmental issues in accordance with its own environmental preservation principles and guidelines.

Within the overall concept of environmental preservation, the new JAL Group also stresses the importance of being a responsible corporate citizen, and treats the preservation of the environment as a high-priority management issue. New environmental principles and action guidelines have been drawn up for the entire JAL Group, and we intend to move forward with a unified group-wide approach. We will strive to minimize environmental load and reduce the consumption of natural resources across the whole range of our corporate operations, notably by lowering emissions of carbon dioxide as a means of retarding global warming, through energy conservation, and by reducing industrial waste volumes and more strictly controlling the use of chemical substances. We will also put into practice a program of green (environmentally preferable) purchasing.



Cabin crew engaged in coin collection on behalf of UNICEF.

Social Activities

As a responsible corporate citizen, the JAL Group will take advantage of the special nature of its business as an airline operator to continue efforts to harmonize its corporate activities with local communities, engage in cultural activities, and offer support for persons with disabilities. For a number of years, JAL has supported the activities of the United Nations Children's Fund (UNICEF). We carry the message "We support UNICEF" on our aircraft fuselages, and collection boxes for UNICEF's "Change for Good" program are carried on our aircraft, where UNICEF cards are also on sale. We have received particular praise for our participation over more than a decade in the foreign currency coin-collection program, "Change for Good," for which we received a letter of thanks from UNICEF Japan. Foreign coins donated by passengers who have returned to Japan after overseas trips are sent back to their countries of origin and exchanged for yen. The money is then donated to UNICEF for use in helping children throughout the world. The JAL Group will continue its support for UNICEF in its worldwide activities.

JAL has also for many years been assisting the Association of Medical Doctors of Asia (AMDA), a volunteer organization, with transport for emergency medical projects. Another area of social contribution is the JAL Scholarship program, established in 1975, under which college students from countries in Asia and Oceania are invited to Japan every year with the goal of fostering international understanding. Up to 2002, 1,151 students had participated in this program, now administered by the JAL Foundation.