

## 'ALL JAL' Double Mileage Campaign

**Tokyo, Friday November 4:** JAL has launched one of its biggest ever frequent flyer mileage campaigns – the 'All JAL' Double Mileage Campaign. Between December 1<sup>st</sup> 2005 and March 31<sup>st</sup> 2006, the almost 18 million members worldwide of JAL's frequent flyer program, the JAL Mileage Bank (JMB), will be able to earn double the flight mileage normally offered when they travel on JAL Group airlines' extensive global network.

During the campaign period, double flight mileage can be accumulated in all classes on all of JAL Group's international and Japan domestic flights, as well as code share flights operated by partner airlines booked under the JAL (JL) flight number. JAL offers travelers a global network that serves some 34 countries and 206 airports, and the largest domestic network in Japan,

JMB members are simply required to register for the campaign in advance of travel through either the JAL Website or JMB Center applicable to their JMB region. The campaign only applies to travel conducted within the campaign period and JAL fares eligible for JMB mileage accumulation. The offer cannot be combined with other flight mile bonus offers. Normal rules and conditions for mileage accumulation apply. Full details on the 'All JAL' Double Mileage Campaign can be found on [www.jal.com](http://www.jal.com). There is no better time to be a member of JMB and fly JAL.

As a JMB member, there are many ways to earn and burn JMB miles. Miles can be earned by flying on JAL or JMB partner airlines, such as American Airlines, British Airways and Cathay Pacific; by staying at one of over 7,600 JMB partner hotels worldwide; or by using one of JMB's partner companies offering such services as car rental and cellular phone rental.

Accumulated mileage can be exchanged for a wide range of exciting awards entitling members to free travel on JAL and JMB partner's air networks, international flight upgrades, and free nights stay at any one of over 100 hotels worldwide. Exclusive services and benefits are offered to JAL's most frequent flyers through the JMB 'FLY ON' program and JAL Global Club (JGC).

JAL Mileage Bank enrollment is free. Membership application can be made online at [www.jal.com](http://www.jal.com).

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