

JAL “Hot Winter Campaign”

- Double Mileage, special prizes and discounts in Japan

Tokyo, Tuesday December 13: JAL has launched the ‘Hot Winter Campaign’ offering double mileage to Japan Region JAL Mileage Bank (JMB) members, and providing special prizes and discounts to residents in Japan when they fly with JAL over the winter season.

Between December 1st 2005 and March 31st 2006, Japan Region members of JAL's frequent flyer program, the JAL Mileage Bank (JMB), will be able to earn **double the flight mileage normally offered** when they travel on JAL Group airlines' extensive global network.

During the campaign period, double flight mileage can be accumulated in all classes on all of JAL Group's international and Japan domestic flights, as well as code share flights operated by partner airlines booked under the JAL (JL) flight number.

JMB members are simply required to register for the campaign in advance of travel through either the JAL Website or JMB Center (0120-747-165). The campaign only applies to travel conducted within the campaign period and JAL fares eligible for JMB mileage accumulation. The offer cannot be combined with other flight mile bonus offers. Normal rules and conditions for mileage accumulation apply.

Furthermore, JAL is conducting a **special prize draw** open to all residents of Japan who travel on JAL international or domestic flights between December 1st, 2005 – January 31st, 2006. By entering the prize draw passengers will have the chance to win one of 30,000 prizes.

30,000 Prizes	
1 st	- JAL IC Coupon worth 100,000 yen for 500 winners.
2 nd	- JAL IC coupon worth 10,000 yen for 2,000 winners.
3 rd	- JAL Domestic round trip tickets (excluding Sapporo-Okinawa) for 3,500 winners.
4 th	- JAL Original (Cho) Jinsei Enjoy! Tamagochi Plus for 12,000 winners.
5 th	- JAL Original Tamagochi Neck-straps for 12,000 winners.

Passengers can enter the prize draw if they hold two boarding card stubs that show travel occurred during the period mentioned. All they have to do is attach the two stubs to a completed special prize draw form and post it to JAL by the latest February 15, 2005.

Special prize draw forms can be found on all JAL operated flights, at all Japan domestic airports, at both JAL Plaza Yurakucho and JAL Plaza Osaka, as well as at JAL's domestic ticket counters in Sapporo, Hamamatsucho, Yokohama, Nagoya, Fukuoka, Okinawa.

Additionally, customers who travel on JAL Group international or domestic flights between February 1st 2006 and March 31st 2006 can obtain **special discounts on products and services** when they present two boarding card stubs at shops and restaurants participating in JAL's “Hot Winter Campaign”.

Special discounts can be obtained at seven companies including ‘Blue Sky’, JAL's nationwide chain of airport shops; *Royal Host*, a popular family restaurant; and *Mister Donut*, a well-known coffee and doughnut chain. To obtain a discount on goods or services, customers must present their two JAL boarding card stubs at the participating companies anytime between February 1, 2006 and April 10, 2006.

Full campaign details can be found on www.jal.co.jp/fuyu-hot/ (Japanese only).

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