



oneworld's latest fare makes visiting Japan easier and better value

Thursday 1 March 2007: Visiting Japan has been made easier and better value than ever for international travellers with the launch of the latest fare from **oneworld**[®], the leading quality airline alliance - Yokoso Visit Japan pass.

oneworld's Yokoso Visit Japan pass offers flights serving 42 destinations throughout Japan, using the unrivalled domestic network offered by Japan Airlines and JAL Express, J-AIR and Japan Transocean Air, the three of the five affiliates joining **oneworld** alongside it which operate Japanese domestic services.

The pass can be used for up to five flights within a two-month period from the departure date of the first Japanese domestic sector.

Each sector flown is charged at a standard JPY10,000 (approximately US\$80). Customers need to stipulate how many sectors they will need before they arrive in Japan, and book the first sector. The rest can be confirmed during the trip. Available to anyone living outside Japan, the pass must be bought in conjunction with an international flight with any of the **oneworld** airlines to the country.

Yokoso Visit Japan pass goes on sale from 1 April - when Japan Airlines, the biggest airline in the Asia Pacific region, becomes the latest airline to join **oneworld**.

The alliance already offers its Visit passes for the rest of Asia, Africa, North America, South America, Australia and New Zealand and Europe, enabling travellers to fly around each region using services by all the alliance's member airlines - and at fares offering savings of up to more than 50 per cent on many flights. **oneworld** is the only airline alliance offering this kind of pass for all these continents.

oneworld's Visit Passes are part of an extensive range of alliance fares offered by **oneworld**. Others include its round-the-world **oneworld** Explorer fare, its various Circle fares, providing for travel around several continents and also products for the corporate sector.

Notes

1 Prices quoted do not include passenger taxes, fees or charges.

2 Full details will be available from 1 April on **oneworld.com** or any **oneworld** member airline's sales outlets.

3 Specific terms and conditions apply.

About oneworld

oneworld brings together some of the best and biggest names in the airline business - American Airlines, British Airways, Qantas, Iberia, Cathay Pacific, LAN Airline and Finnair, plus their dozen affiliates. Japan Airlines, Malév Hungarian Airlines and Royal Jordanian will start offering the alliance's services and benefits from 1 April. Dragonair, LAN Argentina and LAN Ecuador are also lining up to join the alliance as affiliate members during 2007.

The alliance enables its members to offer their customers more services and benefits than any airline can provide on its own. These include a broader route network, opportunities to earn and redeem frequent flyer miles and points across the combined **oneworld** network and more airport lounges. **oneworld** is the only alliance to enable passengers to fly throughout its network, on any combination of carriers, using just electronic tickets.

oneworld was voted the World's Leading Airline Alliance for the fourth year running in the 2006 World Travel Awards, based on votes cast by some 170,000 travel professionals, including more than 110,000 travel agents in 200 countries.

