

### **Contents**







REVISED CONSOLIDATED FINANCIAL FORECAST FOR FY3/14



PROGRESS OF MEDIUM TERM MANAGEMENT
PLAN



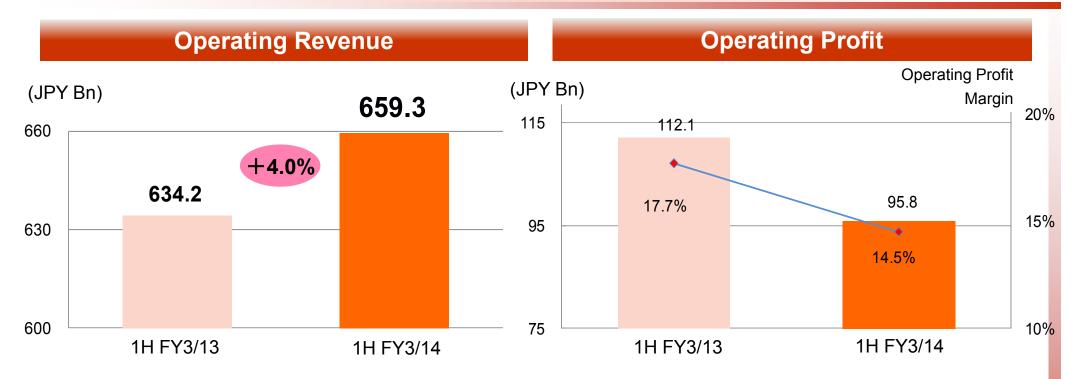
DETAILS OF 1<sup>ST</sup> HALF FY3/14 (1H FY13)
FINANCIAL RESULTS



SUPPLEMENTAL REFERENCES

### Overview of 2<sup>nd</sup> Quarter FY3/14 Financial Results





FX Markets						
1H FY3/13 1H FY3/14 difference						
FX (JPY/USD)	80.3	98.5	+22.7%			

- ✓ Despite weak Yen, Operating profit for 1H FY3/14 was 95.8 Bn JPY
- ✓ Our OPM was 14.5%, moving towards achieving our OPM target of 10%+

### Revised Consolidated Financial Forecast for FY3/14



### **Revised Operating Profit Forecast**



- Revised our Forecast based on the Result of 1H and change in Fuel and FX market.
- Operating Profit: 155.0 Bn JPY, OPM 12.1%
- Continue our effort to maximize our profit

Fuel /FX Market	Results FY3/13	Forecast for FY3/14	Previous Forecast
Singapore Kerosene (USD/bbl)	127.1	119.8 (2H: 120.0)	127.0
FX (JPY/USD)	82.4	99.3 (2H: 100.0)	95.0

### **Our Dividend Policy**

✓ Our dividend payout ratio is approx. 20% of our Net Income for FY3/14.

#### **Investment**

- Growth in future
- Respond to changes in your environment

#### **Internal Reserve**

Prepare unpredictable event risks

#### **Return to Shareholders**

 Proactively consider improving shareholder benefits based on establishing a strong financial basis

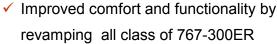
## Progress of Medium Term Management Plan



#### **Product and Service Enhancement**

#### International

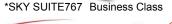




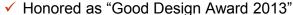


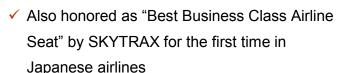
✓ Starting with Narita = Vancouver from December 2013.

 Introduced to our long range Southeast Asia and Honolulu routes



JAL SKY SUITE 777







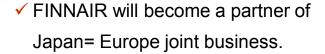




Introduced	Narita = London, Paris New York
Scheduled	Nov 2013 Narita = Los Angeles (Daily) Jan 2014 Narita = Chicago

### **Route and Network Development**





#### **Domestic**

Welcome! New Sky ✓ Refurbishment of our cabin interior



\*Economy Class

 Expand the leg room of economy class for 5cm (maximum)

- · Leather seats for both Class-J and economy class
- LED lighting
- ✓ Introduce In-Flight Wi-Fi

	Introduction (Scheduled)	Aircraft to be Improved
New Seats/Interior	May 2014	Domestic 777-200/300, 767, 737-800
In-Flight Wi-Fi	Summer 2014	Total: 77 Aircraft (Scheduled)

#### **For Our Customer Satisfaction**

- ✓ "Customer Loyalty" on Int'l Flight ranked 1st in 2013 JCSI survey
- ✓ "Recommend to Others" on Domestic Flight ranked 2<sup>nd</sup>

(\*) ICSI: Jananese Customer Satisfaction Index

( )5001. Sapariese Gust	() Previous Year	
2013	Recommend	Loyalty
International	2 (2)	1 (3)
Domestic	2 (3)	6 (6)

#### **Making Steady Progress.**

### Introduction of Airbus A350

- Replacing long range aircraft
- High levels of safety performance, inflight comfort, and operational efficiency
- Entering into service from 2019, gradually replacing aging aircraft over approx. 6 years periods



TYPE	FIRM	OPTION	TOTAL
A350 -900	18		
A350 -1000	13	1	
TOTAL	31	25	MAX 56

Current Heavy Jets	As of 2013/9/30
777-200	15
777-200ER	11
777-300	7
777-300ER	13
Total	46

	A350-900	A350- 1000	777- 200ER	777- 300ER	787-8
Length	66.8m	73.8m	63.7m	73.9m	56.7m
Typical # of Seats	314	350	314	386	210 to 250
Range	15,000km	15,600km	13,900km	14,490km	14,200 to 15,200km
Engines	Rolls-I Trent	•	GE	GEnx	

Source: AIRBUS / BOEING



Details of Financial Results 2<sup>nd</sup> Quarter Mar / 2014 (FY2013)



Norikazu Saito, Managing Executive Officer Finance and Accounting

### **Consolidated Financial Results**



### Consolidated Financial Results 2nd Quarter FY3/14

(JPY Bn)	1H FY3/13	1H FY3/14	y/y	2 <sup>nd</sup> Quarter (Jul-Sep) <sup>(1)</sup>	у/у
Revenue	634.2	659.3	+4.0%	365.1	+5.1%
Air Transportation Segment	571.6	589.0	+3.0%	326.1	+4.3%
Operating Expense	522.0	563.4	+7.9%	291.4	+9.3%
Air Transportation Segment	468.6	502.9	+7.3%	258.4	+8.7%
Operating Profit	112.1	95.8	<b>▲</b> 14.6%	73.7	▲8.7%
Air Transportation Segment	103.0	86.1	▲16.4%	67.6	▲9.5%
Operating Profit Margin(%)	17.7%	14.5%	▲3.2pt	20.2%	<b>▲</b> 3.0pt
Ordinary Income	111.0	90.1	▲18.8%	70.4	▲12.3%
Net Income	99.7	81.9	<b>▲</b> 17.8%	63.6	▲12.6%
ASK (MN seat km)	40,795	42,319	+3.7%	21,614	+3.7%
RPK (MN passenger km)	28,541	29,607	+3.7%	15,896	+4.9%
EBITDA Margin (%) (2)	24.1%	20.7%	<b>▲</b> 3.4pt	25.9%	▲3.3pt
EBITDAR Margin (%) (3)	26.6%	23.1%	<b>▲</b> 3.5pt	28.1%	<b>▲</b> 3.4pt
UNIT COST (Yen) (4) (5)	8.4	8.5	+0.1	8.6	+0.2
Incl. Fuel	11.5	11.9	+0.4	12.0	+0.6

- ✓ Revenue: 659.3 Bn JPY, y/y +4.0%
- ✓ Operating Profit:95.8 Bn JPYy/y ▲14.6%
- ✓ Operating Profit Margin: 14.5%

Notes: 1. The results for 2Q (July to September) is calculated by deducting the results of 1Q (April to June) from 1H (April to September)

<sup>2.</sup> EBITDA Margin = EBITDA / Revenue EBITDA=Operating Profit + Depreciation

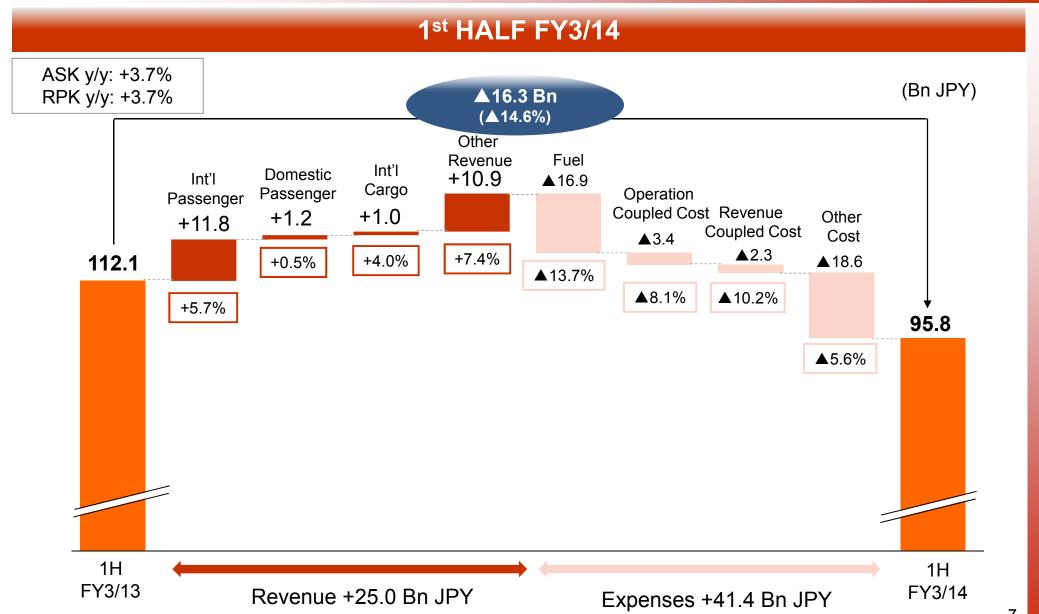
<sup>3.</sup> EBITDAR Margin = EBITDAR / Revenue EBITDAR=Operating Profit + Depreciation+ Aircraft Leases

<sup>4.</sup> Unit Cost = Air Transportation Segment Operating Cost (excluding fuel cost) / ASK

<sup>5.</sup> Unit Costs are calculated based on 32 consolidated companies for both previous and current year.

## **Changes of Operating Profit**

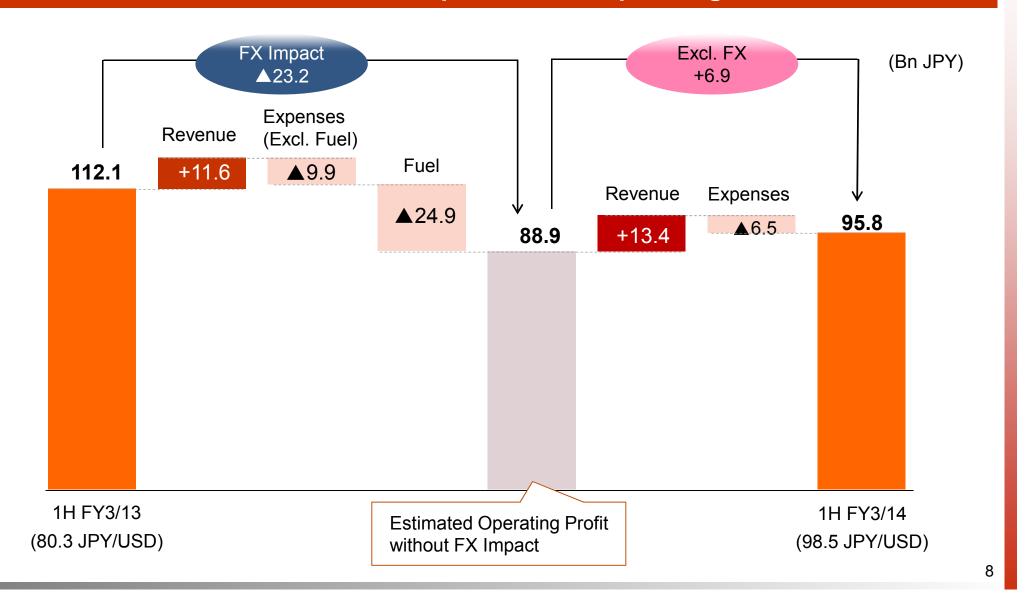




## Impact from Currency Market



### **Breakdown of the Impact on Our Operating Profit**



## International Passenger Operations (Operating Results)



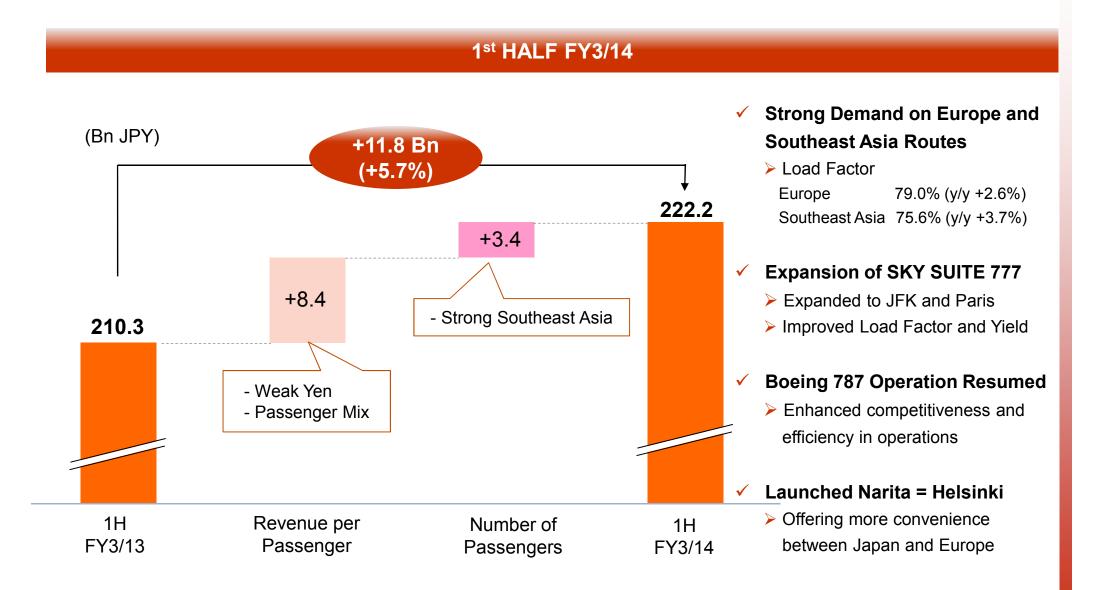
#### **International Passenger**

	1H FY3/13	1H FY3/14	y/y	2 <sup>nd</sup> Quarter (Jul-Sep) (1)	y/y	
Passenger Revenue (JPY Bn)	210.3	222.2	+5.7%	123.2	+7.8%	✓ International Passenger Revenue:
ASK (MN seat km)	22,127	23,089	+4.4%	11,829	+4.9%	JPY 222.2 Bn
RPK (MN passenger km)	16,852	17,608	+4.5%	9,427	+6.0%	y/y +5.7%
Passengers ('000)	3,778	3,847	+1.8%	2,066	+4.6%	✓ Load Factor: 76.3%, y/y +0.1pt
L/F (%)	76.2	76.3	+0.1pt	79.7	+0.8pt	✓ Revenue per passenger
Yield (JPY) <sup>(2)</sup>	12.5	12.6	+1.1%	13.1	+1.6%	+3.8%
Unit Revenue (JPY)(3)	9.5	9.6	+1.2%	10.4	+2.7%	
Revenue per passenger (JPY) <sup>(4)</sup>	55,657	57,751	+3.8%	59,656	+3.0%	

- 1. The results for 2Q (July to September) is calculated by deducting the results of 1Q (April to June) from 1H (April to September)
- 2. Yield = Passenger Revenue / RPK
- 3. Unit Revenue=Passenger Revenue / ASK
- 4. Revenue per Passenger = Passenger Revenue / Passengers

### International Passenger Operations (Changes of Revenue)





### Domestic Passenger Operations (Operating Results)



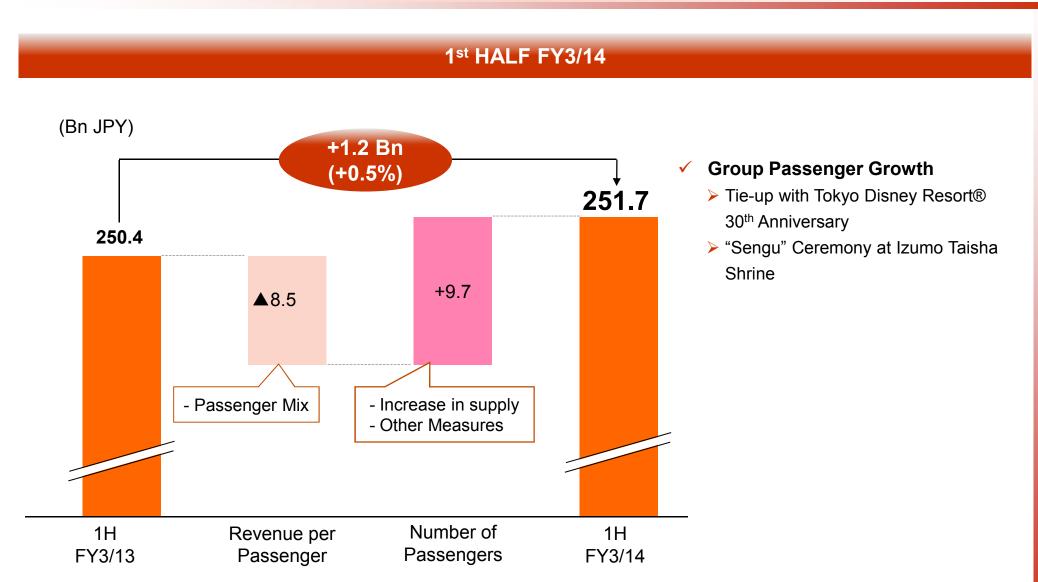
#### **Domestic Passenger**

	1H FY3/13	1H FY3/14	y/y	2 <sup>nd</sup> Quarter (Jul-Sep) <sup>(1)</sup>	y/y	
Passenger Revenue (JPY Bn)	250.4	251.7	+0.5%	142.9	+0.5%	✓ Domestic Passenger Revenue:
ASK (MN seat km)	18,668	19,229	+3.0%	9,784	+2.2%	251.7 Bn JPY, y/y +0.5%
RPK (MN passenger km)	11,689	11,999	+2.7%	6,468	+3.3%	✓ Revenue per Passenger y/y ▲3.1% due to
Passengers ('000)	15,226	15,784	+3.7%	8,423	+3.8%	competitive environment and
L/F (%)	62.6	62.4	▲0.2pt	66.1	+0.7pt	
Yield (JPY) <sup>(2)</sup>	21.4	21.0	▲2.1%	22.1	▲2.7%	✓ Number of Passenger:
Unit Revenue (JPY)(3)	13.4	13.1	▲2.4%	14.6	▲1.7%	y/y +3.7%
Revenue per passenger (JPY) <sup>(4)</sup>	16,449	15,947	▲3.1%	16,964	▲3.2%	

- 1. The results for 2Q (July to September) is calculated by deducting the results of 1Q (April to June) from 1H (April to September)
- 2. Yield = Passenger Revenue / RPK
- 3. Unit Revenue=Passenger Revenue / ASK
- 4. Revenue per Passenger = Passenger Revenue / Passengers

### Domestic Passenger Operations (Changes of Revenue)





## **Major Operating Expense Items**



#### **Operating Expenses**

(JPY Bn)	1H FY3/13	1H FY3/14	difference	% y/y	2 <sup>nd</sup> Quarter (Jul-Sep)	difference	✓ F 1
Fuel	124.1	141.1	+16.9	+13.7%	72.8	+10.3	ir W
Landing fees	37.9	40.7	+2.8	+7.4%	20.7	+1.3	
Maintenance	14.8	20.6	+5.7	+38.9%	11.0	+3.0	✓ N ir
Sales Commissions (Air Transport)	10.2	11.1	+0.9	+9.4%	5.7	+0.5	d o
Aircraft Depreciation	30.2	30.5	+0.2	+0.9%	15.8	+0.6	re y
Aircraft Leases	15.7	15.7	▲0	▲0.0%	8.0	+0	✓ P
Personnel	112.9	117.0	+4.0	+3.6%	58.6	+2.1	ir
Other	175.8	186.3	+10.5	+6.0%	98.6	+6.5	fo le
Total Operating Expenses	522.0	563.4	+41.4	+7.9%	291.4	+24.7	

- Fuel cost increased by 16.9 Bn JPY due to an increase in supply and weak yen
- Maintenance cost increased by 5.7 Bn JPY due to an increase in outsourcing for interior renovation and weak yen
- Personnel Costs increased by 4.0 Bn JPY for the employee bonus level and weak yen.
- As an impact of weak yen, operating expenses increased by 34.8 Bn JPY

ASK y/y: +3.7%

## Major Balance Sheet Items



### Consolidated Balance Sheet Summary as of End of 1st Half FY3/14

(JPY Bn)	End of FY2012 2013/3/31	End of 1H FY3/14 2013/9/30	difference
Total Assets	1,216.6	1,261.4	+44.8
Cash and Deposits	347.9	371.8	+23.8
Balance of Interest-bearing Debt (1)	160.1	137.3	▲22.7
Off-balance Sheet Lease Payments	207.1	193.2	▲13.8
Shareholder's Equity	565.0	617.6	52.6
Shareholder's Equity Ratio(%)	46.4%	49.0%	+2.5pt
D/E Ratio(x) (2)	0.3x	0.2x	<b>▲</b> 0.1x

- The balance of interestbearing debt is reduced to 137.3 Bn JPY after repayment
- Shareholders' equity ratio increased by 2.5pt to 49.0% for the 1H Net Profit and payment of dividend

<sup>1.</sup> Accounts Payable-installment Purchase included

<sup>2.</sup> D/E Ratio = (On-balance sheet Interest-bearing Debt) / (Shareholders' Equity)

## FY3/14 Earnings Forecast (Consolidated)



(JPY Bn)	FY3/13 Results	FY3/14 New Forecast	FY3/14 Prev. Forecast	difference
Revenue	1,238.8	1,286.0	1,272.0	+14.0
Operating Expense	1,043.5	1,131.0	1,132.0	▲1.0
Operating Profit	195.2	155.0	140.0	+15.0
Ordinary Income	185.8	144.0	127.0	+17.0
Net Income	171.6	128.0	118.0	+10.0

FY3/14 New Forecast	FY3/14 Prev. Forecast
103.3	103.9
102.5	104.5
104.3	104.5
102.8	101.5
119.8 (2H: 120.0)	127.0
99.3 (2H:100.0)	95.0
	New Forecast  103.3  102.5  104.3  102.8  119.8 (2H: 120.0)  99.3

(JPY Bn)		FY3/14 New Forecast	FY3/14 Prev. Forecast
Revenue	Int'l Passenger	428.0	426.0
	Doms Passenger	487.0	492.0
	Cargo and Mail	89.0	84.0
	Other	282.0	270.0
Expenses	FUEL	281.0	290.0
	Other Costs	850.0	842.0
Unit Cost (J	PY)	8.7	8.6

- ✓ Operating Profit was revised upward
- ✓ Revised fuel and FX basis
- ✓ Reflected latest flight schedule



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- OVERVIEW OF 1<sup>ST</sup> HALF FY3/14 FINANCIAL RESULTS
- REVISED CONSOLIDATED FINANCIAL FORECAST FOR FY3/14
- PROGRESS OF MEDIUM TERM MANAGEMENT PLAN
- DETAILS OF 1<sup>ST</sup> HALF FY3/14 (1H FY13) FINANCIAL RESULTS
- SUPPLEMENTAL REFERENCES

### 《Supplemental Reference》

## FY3/14 Earnings Forecast (Air transportation Segment)



	International			Domestic		
y/y (%) (Exclude Load Factor)	1H (Result)	2H (Forecast)	FY3/14 (Forecast)	1H (Result)	2H (Forecast)	FY3/14 (Forecast)
ASK	+4.4%	+2.2%	+3.3%	+3.0%	+1.9%	+2.5%
RPK	+4.5%	+4.2%	+4.3%	+2.7%	+3.0%	+2.8%
Passengers	+1.8%	+3.2%	+2.5%	+3.7%	+3.6%	+3.6%
Load Factor (%)	76.3	77.4	76.8	62.4	64.4	63.4
Yield	+1.1%	+0.7%	+0.9%	▲2.1%	▲2.3%	▲2.2%
Unit Revenue	+1.2%	+2.7%	+2.0%	▲2.4%	<b>▲1.2</b> %	▲1.9%
Revenue per Passenger	+3.8%	+1.7%	+2.7%	▲3.1%	▲2.8%	▲3.0%

### 《Supplemental Reference》 Major Cash Flow Items



(JPY Bn)	1H FY3/13	1H FY3/14	difference
Net income before income taxes and minority interests	110.6	90.8	▲19.7
Depreciation	40.7	40.5	▲0.1
Other	1.6	6.8	+5.2
Cash Flow from Operating Activities	152.9	138.3	▲14.6
Capital Expenditure (1)	<b>▲</b> 45.8	<b>▲</b> 56.2	▲10.4
Other	1.7	▲1.9	▲3.7
Cash Flow from Investing Activities (2)	▲44.0	▲58.2	<b>▲</b> 14.1
Free Cash Flow (3)	108.9	80.1	▲28.8
Repayment of Interest-bearing Debt (4)	▲23.4	▲22.9	+0.4
Other	▲8.0	▲34.1	▲26.0
Cash Flow from Financing Activities	▲31.4	▲57.0	▲25.6
Total Cash Flow (5)	77.4	23.0	<b>▲</b> 54.4
EBITDA	152.9	136.4	▲16.5
EBITDAR	168.7	152.1	<b>▲</b> 16.5

- 1. Expense due to purchases of fixed assets
- 2. Exclude deposits and withdrawals from deposit accounts
- 3. Cash Flow from Operating Activities + Cash Flow from Investing Activities
- 4. Repayment of Long Term Debt + Repayment of Lease Debt
- 5. Cash flow from Operating Activities + Cash Flow from Investing Activities + Cash Flow from Financing Activities

### 《Supplemental Reference》 FY3/14 Earnings Forecast (Consolidated Balance Sheets / Cash Flow)



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(JPY Bn)	End of FY3/13 Result	FY3/14 New Forecast	difference
Total Assets	1,216.6	1,289.0	+72.3
Interest-bearing Debt	160.1	137.0	▲23.1
Shareholders' Equity	565.0	646.0	+81.0
Shareholders' Equity Ratio (%)	46.4%	50.1%	+3.7pt
ROA (%) <sup>(1)</sup>	16.9%	12.4%	<b>▲</b> 4.5pt

#### **Consolidated Cash Flow**

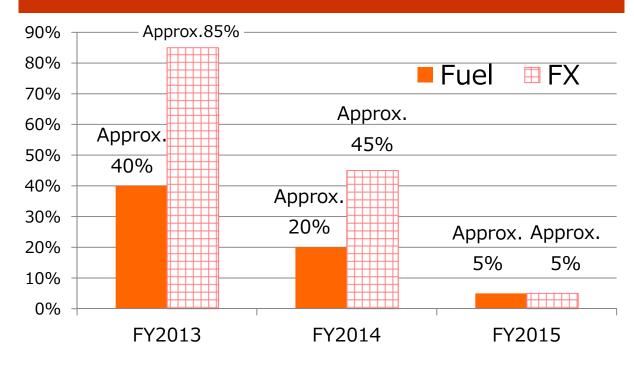
(JPY Bn)	End of FY3/13 Result	FY3/14 New Forecast	Difference
Cash Flow from Operating Activities	264.8	238.0	▲26.8
Cash Flow from Investing Activities (2)	<b>▲</b> 129.0	<b>▲</b> 135.0	<b>▲</b> 5.9
Free Cash Flow (2)	135.8	103.0	▲32.8
Cash flow from Financing Activities	▲60.6	<b>▲</b> 54.0	+6.6
EBITDA	276.2	236.0	<b>▲</b> 40.2
EBITDAR	307.1	268.0	▲39.1

- 1. ROA = Operating Profit /(Total Assets at beginning of year + Total Assets at ending of year) /2
- 2. Excludes deposit and withdrawal from deposit accounts

### 《Supplemental Reference》 Impact from Fuel and Currency Markets



### **Hedging Ratio for Fuel Costs (As of End of 2Q FY3/14)**



# Sensitivity for Fuel Costs (Without Hedging)

Crude Oil	2.0 Bn JPY
(Change in 1 USD/bbl)	Per Year
FX	2.5 Bn JPY
(Change in 1 JPY/USD)	Per Year

### **Results and Assumptions**

	FY13 Plan	1H FY3/13	1H FY3/14	% y/y
Singapore Kerosene (USD/bbl)	127	125.0	119.6	<b>▲</b> 4.3%
FX Rate (JPY/USD)	95	80.3	98.5	+22.7%

### 《Supplemental Reference》 Revenue of International Routes by Geographical segment



Passenger Revenue (% of the whole int'l revenue)							
(%)	1H FY3/13	1H FY3/14	Y/Y	2Q FY3/14	Y/Y		
Trans Pacific	34.0%	34.5%	+0.5pt	35.5%	+0.0pt		
Europe	19.5%	20.0%	+0.5pt	20.5%	+0.5pt		
Asia/Oceania	34.5%	35.0%	+0.5pt	33.0%	<b>▲</b> 0.5pt		
China	12.0%	10.5%	▲1.5pt	11.0%	<b>▲</b> 0.0pt		

Passengers								
(,000)	1H FY3/13	1H FY3/14	Y/Y	2Q FY3/14	Y/Y			
Trans Pacific	843	870	+3.2%	469	+5.2%			
Europe	341	353	+3.8%	196	+9.2%			
Asia/Oceania	1,970	2,031	+3.1%	1,055	+3.0%			
China	623	591	<b>▲</b> 5.1%	344	+6.5%			

ASK								
(MN seat km)	1H FY3/13	1H FY3/14	Y/Y	2Q FY3/14	Y/Y			
Trans Pacific	7,860	8,456	+7.6%	4,448	+9.8%			
Europe	4,205	4,149	<b>▲</b> 1.3%	2,185	+1.6%			
Asia/Oceania	8,387	8,718	+3.9%	4,294	+1.5%			
China	1,672	1,765	+5.5%	900	+7.2%			

Load Factor								
(%)	1H FY3/13	1H FY3/14	Y/Y	2Q FY3/14	Y/Y			
Trans Pacific	81.8%	79.3%	▲2.5pt	80.8%	▲3.4pt			
Europe	76.5%	79.0%	+2.6pt	82.4%	+3.6pt			
Asia/Oceania	71.9%	74.7%	+2.7pt	78.9%	+3.7pt			
China	69.9%	62.9%	<b>▲</b> 7.0pt	71.7%	<b>▲</b> 0.4pt			

RPK								
(MN passenger km)	1H FY3/13	1H FY3/14	Y/Y	2Q FY3/14	Y/Y			
Trans Pacific	6,433	6,706	+4.2%	3,593	+5.3%			
Europe	3,215	3,279	+2.0%	1,801	+6.3%			
Asia/Oceania	6,033	6,511	+7.9%	3,386	+6.5%			
China	1,170	1,111	<b>▲</b> 5.0%	645	+6.6%			

### 《Supplemental Reference》 Number of Aircraft in Service



	End of Mar/2013 2013/3/31			En	Changes		
	Owned	Leased	Total	Owned	Leased	Total	
Boeing 777-200	15	0	15	15	0	15	-
Boeing 777-200ER	11	0	11	11	0	11	-
Boeing 777-300	7	0	7	7	0	7	-
Boeing 777-300ER	13	0	13	13	0	13	-
Large-sized Total	46	0	46	46	0	46	-
Boeing 787-8	7	0	7	11	0	11	+4
Boeing 767-300	16	0	16	15	0	15	<b>▲</b> 1
Boeing 767-300ER	14	18	32	14	18	32	-
Middle-sized Total	37	18	55	40	18	58	+3
MD90	2	0	2	0	0	0	<b>▲</b> 2
Boeing 737-400	14	2	16	12	2	14	▲2
Boeing 737-800	18	31	49	19	31	50	+1
Small-sized Total	34	33	67	31	33	64	<b>▲</b> 3
Embraer 170	12	0	12	13	0	13	+1
Bombardier CRJ200	9	0	9	9	0	9	-
Bombardier D8-400	9	2	11	9	2	11	-
SAAB340B	9	2	11	9	2	11	-
Bombardier D8-300	1	0	1	1	0	1	-
Bombardier D8-100	4	0	4	4	0	4	-
Regional Total	44	4	48	45	4	49	-
TOTAL	161	55	216	162	55	217	+1

# Fly into tomorrow.



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