JAPAN AIRLINES Financial Results 2nd Quarter Mar / 2015 (FY2014)



October 31, 2014

Yoshiharu Ueki, President Norikazu Saito, Director, Senior Managing Executive Officer







REVISED CONSOLIDATED FINANCIAL FORECAST FOR FY3/15





PROGRESS OF MEDIUM TERM MANAGEMENT PLAN





P.3



Overview of 2nd Quarter FY3/15 Financial Results

JAPAN AIRLINES

Operating

15%

13%

11%

9%

7%

5%



Fuel / FX Markets										
1H FY3/14 1H FY3/15 y/y										
FX (JPY/USD)	98.5	102.2	+3.7%							
Singapore Kerosene (USD/bbl)	119.6	119.4	▲0.2%							
Dubai Crude Oil (USD/bbl)	103.1	105.1	+2.0%							

- Operating profit was 92.8 billion. However, profit \checkmark declined due to intensified competition, weaker yen, a rise in fuel prices and such.
- The profit margin was 13.6%. We are staying above the targeted profit margin of 10%+.

Revised Consolidated Financial Forecast for FY3/15





Dividend Forecast

✓ We will disclose the estimated dividend for the fiscal year ending March 31, 2015 when our earnings forecast has become clearer.

Progress of Medium Term Management Plan



Product and Service Enhancement

International

GOOD Design





- The first Japanese carrier to win SKYTRAX's Best Business Class
 Airline Seat Award
- Rolled out on London, New York, Paris, Los Angeles, Chicago,
 Frankfurt, Jakarta routes
- December 2014 Put in service between Haneda=San Francisco and Narita=Sydney.



- December 2013~Launched between
 Narita=Vancouver
- To be progressively launched on long-haul Southeast Asia routes and to Honolulu



*SKY SUITE767 Business Class Seat

- JAL SKY SUITE 787 Welcomet JAL New Sky
 - December 2014~Narita=Frankfurt
 January 2015~Narita=New York (JL004/JL003)
 to be launched

Route and Network Development

- Start Chubu(Nagoya) Bangkok services
 December 20, 2014~ 7 flights/week
 (767-300ER, 787-8)
- Start Kansai(KIX) Los Angeles services
 March 20, 2015~ 7 flights/week
 (787-8)

We are steadily tackling the priority issues in the Medium Term Management Plan.

Progress of Medium Term Management Plan



Product and Service Enhancement

Domestic



- Newly configured aircraft "JAL SKY NEXT"
 - Economy Class seat offers 5cm. (max) more legroom (photo)
 - Genuine leather covered seats in both Class J and Economy Class
 - In-cabin LED lighting
- Introduced Inflight Wi-Fi
- ✓ Honored as "Good Design Best 100 " award





*Economy Class seat

	Launch date	Aircraft			
New seats • Cabin interior	May 28, 2014	Domestic : 777-200/300, 767-300/300ER,			
Inflight Internet	July 23, 2014	737-800 Total :77 aircraft (planned			

For Our Customer Satisfaction

- In 2014 JCSI(*) survey, our international flights took 1st place for Word of Mouth for the first time. Took 1st place for Customer Loyalty for the second consecutive year.
- Domestic flights rose to 3rd place for Customer Loyalty. We are moving forward steadily to become No. 1 in customer satisfaction.

(*)JCSI: Japan's customer satisfaction index announced by Service Productivity & Innovation for Growth

2014	Word of Mouth	Customer Loyalty
Intn'l	1 st (2 nd)	1 st (1 st)
Doms	3^{rd} (2 nd)	3^{rd} (6 th)

() previous year ranking

We are making steady progress in achieving the targets in the Medium Term Management Plan.

Details of Financial Results 2nd Quarter Mar / 2015 (FY2014)

Norikazu Saito Director, Senior Managing Executive Officer



Consolidated Financial Results



Con	Consolidated Financial Results 2 nd Quarter FY3/15												
(JPY Bn)	1H FY3/14	1H FY3/15	y/y	2 nd Quarter (Jul-Sep) ⁽¹⁾	y/y	✓ Revenue:							
Revenue	659.3	683.7	+3.7%	376.6	+3.1%	683.7 Bn JPY,							
Air Transportation Segment	589.0	609.3	+3.4%	335.1	+2.8%	y/y +3.7%							
Operating Expense	563.4	590.9	+4.9%	302.4	+3.8%								
Air Transportation Segment	502.9	526.7	+4.7%	267.7	+3.6%	✓ Operating Profit:							
Operating Profit	95.8	92.8	▲ 3.1%	74.2	+0.6%	92.8 Bn JPY							
Air Transportation Segment	86.1	82.6	▲ 4.1%	67.4	▲0.4%	y/y ▲ 3.1%							
Operating Profit Margin(%)	14.5%	13.6%	▲1.0pt	19.7%	▲ 0.5pt	Operating Profit Margin: 13.6%							
Ordinary Income	90.1	91.6	+1.7%	74.7	+6.1%								
Net Income	81.9	80.3	▲ 2.0%	65.5	+3.1%	✓ Ordinary Income:							
ASK (MN seat km)	42,319	42,479	+0.4%	21,683	+0.3%	91.6 Bn JPY,							
RPK (MN passenger km)	29,607	30,324	+2.4 %	16,072	+1.1%	y/y +1.7%							
EBITDA Margin (%) ⁽²⁾	20.7%	19.8%	▲0.9pt	25.4%	▲0.6pt	✓ Net Income:							
EBITDAR Margin (%) ⁽³⁾	23.1%	21.7%	▲ 1.3pt	27.1%	▲1.0pt								
UNIT COST (Yen) ⁽⁴⁾	8.5	8.7	+0.1	8.6	+0.0	y/y ▲2.0%							
Incl. Fuel	11.9	12.4	+0.5	12.3	+0.4	j; j <u> </u>							

Notes:

1. The results for 2Q (July to September) is calculated by deducting the results of 1Q (April to June) from 1H (April to September)

2. EBITDA Margin = EBITDA / Revenue EBITDA=Operating Profit + Depreciation

3. EBITDAR Margin = EBITDAR / Revenue EBITDAR=Operating Profit + Depreciation+ Aircraft Leases

4. Unit Cost = Air Transportation Segment Operating Cost (excluding fuel cost etc.) / ASK

Changes of Operating Profit



JAPAN AIRLINES

International Passenger Operations (Operating Results)



International Passenger													
	1H FY3/14	1H FY3/15	y/y	2 nd Quarter (Jul-Sep) ⁽¹⁾	y/y	 International 							
Passenger Revenue (JPY Bn)	222.2	233.9	+5.3%	126.7	+2.8%	Passenger Revenue:							
ASK (MN seat km)	23,089	23,988	+3.9%	12,260	+3.6%	233.9 Bn JPY y/y +5.3%							
RPK (MN passenger km)	17,608	18,185	+3.3%	9,589	+1.7%	✓ Yield was +1.9% year-							
Passengers ('000)	3,847	3,895	+1.2%	2,050	▲ 0.7%	on-year and contributed to							
L/F (%)	76.3	75.8	▲ 0.4pt	78.2	▲1.5pt	increased revenue.							
Yield (JPY) ⁽²⁾	12.6	12.9	+1.9%	13.2	+1.1%	riteugi na na vao							
Unit Revenue (JPY) ⁽³⁾	9.6	9.8	+1.3%	10.3	▲0.8%	+3.3% year-on-year, L/F fell by 0.4 points.							
Revenue per Passenger (JPY) ⁽⁴⁾	57,751	60,055	+4.0%	61,785	+3.6%								

Notes:

1. The results for 2Q (July to September) is calculated by deducting the results of 1Q (April to June) from 1H (April to September)

2. Yield = Passenger Revenue / RPK

3. Unit Revenue=Passenger Revenue / ASK

4. Revenue per Passenger = Passenger Revenue / Passengers

International Passenger Operations (Change in Revenue)



1st HALF FY3/15



Narita - New York / Jakarta routes, started Haneda -Ho Chi Minh City service

Expansion of JAL SKY SUITE 777 / 767 services contributed to improving

Higher L/F on transpacific and China routes

Transpacific 82.1% (vspy + 2.8pt) 65.3% (vspy + 2.4pt)

Domestic Passenger Operations (Operating Results)



Domestic Passenger											
	1H FY3/14	1H FY3/15	y/y	2 nd Quarter (Jul-Sep) ⁽¹⁾	y/y	 ✓ As ASK was year-on-year 					
Passenger Revenue (JPY Bn)	251.7	248.1	▲ 1.4%	142.4	▲0.3%	increased by and L/F was					
ASK (MN seat km)	19,229	18,490	▲3.8%	9,422	▲3.7%	+3.2pt year- to 65.6%.					
RPK (MN passenger km)	11,999	12,138	+1.2%	6,483	+0.2%	 Unit price fel 2.4% year-or 					
Passengers ('000)	15,784	15,952	+1.1%	8,437	+0.2%	due to an inc of passenge					
L/F (%)	62.4	65.6	+3.2pt	68.8	+2.7pt						
Yield (JPY) ⁽²⁾	21.0	20.4	▲ 2.5%	22.0	▲0.6%	2.5% from th					
Unit Revenue (JPY) ⁽³⁾	13.1	13.4	+2.5%	15.1	+3.5%	previous yea					
Revenue per Passenger _(JPY) ⁽⁴⁾	15,947	15,558	▲ 2.4%	16,880	▲0.5 %	decreased b to 248.1 billio					

Notes:

1. The results for 2Q (July to September) is calculated by deducting the results of 1Q (April to June) from 1H (April to September)

2. Yield = Passenger Revenue / RPK

3. Unit Revenue=Passenger Revenue / ASK

4. Revenue per Passenger = Passenger Revenue / Passengers

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Domestic Passenger Operations (Change in Revenue)



1st HALF FY3/15



Change in customer mix

 Increase of the percentage of passengers using promotional fares such as "Tokubin Discount 21"

Implementation of various measures

- Increase of passengers using promotional fares
- ·Launching of JAL SKY NEXT
- Extended the timeline of bookings for domestic tourism products (packages) from 10 days to 7 days before departure, etc.

Major Operating Expense Items



	Operating Expenses										
(JPY Bn)	1H FY3/14	1H FY3/15	difference	% y/y	2 nd Quarter (Jul-Sep)	difference	√	Of the total in operating ex 7.5 billion ye			
Fuel	141.1	151.4	+10.3	+7.3%	77.8	+4.9		attributed to			
Landing fees	40.7	40.8	+0.1	+0.3%	20.9	+0.1		yen.			
Maintenance	20.6	21.5	+0.8	+4.2%	10.2	▲0.7	✓	Fuel costs in			
Sales Commissions (Air Transport)	11.1	11.9	+0.7	+7.2%	6.1	+0.4		10.3 billion y including +5 yen due to th			
Aircraft Depreciation	30.5	33.1	+2.6	+8.7%	16.5	+0.7		yen			
Aircraft Leases	15.7	13.1	▲2.6	▲ 16.5%	6.4	▲1.5	✓	Aircraft lease decreased a			
Personnel	117.0	117.4	+0.3	+0.3%	58.8	+0.2		of purchasin			
Expenses of travel agency / Incidental business etc(*)	48.1	56.8	+8.7	+18.1%	31.7	+4.6	✓	aircraft. We will conti			
Other	138.2	144.4	+6.1	+4.5%	73.7	+2.1		control expe			
Total Operating Expenses	563.4	590.9	+27.4	+4.9%	302.4	+11.0		Amoeba Ma System in JA			

ASK y/y: +0.4%

(X) includes the resale of fuel to a related company

Notes: The results for 2Q (July to September) is calculated by deducting the results of 1Q (April to June) from 1H (April to September)

increase in expenses, en was o the weaker

increased by yen, 5.1 billion the weaker

ses as a result ng lease

ntinue to enses by the anagement JAL Group.



Consolidated Balance Sheet Summary as of End of 1st Half FY3/15

(JPY Bn)	End of FY2013 2014/3/31	End of 1H FY3/15 2014/9/30	difference
Total Assets	1,340.1	1,400.0	+59.8
Cash and Deposits	368.7	384.7	+16.0
Balance of Interest-bearing Debt ⁽¹⁾	134.2	112.9	▲21.2
Off-balance Sheet Lease Payments	145.5	139.4	▲6.1
Shareholder's Equity	690.2	715.1	+24.8
Shareholder's Equity Ratio(%)	51.5%	51.1%	▲0.4pt
D/E Ratio(x) ⁽²⁾	0.2x	0.2x	▲0.0x

The balance of interestbearing debt declined by 21.2 billion yen to 112.9 billion yen after repaying lease obligations and loans, etc.

The equity ratio fell below 50% at the end of the first quarter due to changes in retirement benefit accounting standards, but recovered to over 50% after posting a net profit in the second quarter.

Notes:

1. Accounts Payable-installment Purchase included

2. D/E Ratio = (On-balance sheet Interest-bearing Debt) / (Shareholders' Equity)

FY3/15 Earnings Forecast (Consolidated)



(JPY Bn)		FY3/14 Results	FY3/1 New For			FY3/15 v. Forecast	difference	T		FY3/15 New Forecast	FY3/15 Prev. Forecast
Revenue		1,309.3	1	,340.0		1,350.0	▲ 10.0		ASK Int'l	103.7	104.9
Operating Expense		1,142.5	1	,182.0		1,210.0	▲28.0		Doms	98.4	97.9
Operating I	Profit	166.7		158.0		140.0	+18.0		RPK Int'l	103.2	102.7
Operating I Margin(%)	Profit	12.7%		11.8%		10.4%	+1.4pt		Doms (FY3/14 Results = 100)	101.1	99.2
Ordinary Income		157.6		155.0		135.0	+20.0		FX (JPY/USD)	104.6 (2H:107.0)	107
Net Income)	166.2		135.0	. 0 11		+20.0		Singapore Kerosene (USD/bbl)	118.7 (2H: 118.0)	125
(JPY Bn)			FY3/14 Results	FY3/1 New Foreca	v	FY3/15 Prev. Forecast	difference		Dubai Crude Oil (USD/bbl)	105.1 (2H:105.0)	107
Revenue	Inť	'l Passenger	437.5	45	57.0	451.0	+6.0	5		profit revised u onditions of fuel	
	Doms	s Passenger	487.4	48	37.0	487.0	C	5			xpenses revised
	Ca	rgo and Mail	91.9	g	94.0	94.0	C	2		d by 10 billion ye duction of resold	1 2
		Other	292.4	30)2.0	318.0	▲16.0	5		ed company fron	
Expenses		FUEL	283.3	30)5.0	316.0	▲11.0	2	•	in the second-h	alf of the fiscal
		Other Costs	859.1	87	77.0	894.0	▲17.0	5	year.		
Unit Cost (JI	PY)		8.8		8.8	8.8	C)		transport consolidate ons (revenues / exper	

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Fly into tomorrow.



JAPAN AIRLINES

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		Internationa			Domestic	
y/y (%) (Except Load Factor)	1H (Result)	2H (Forecast)	FY3/15 (Forecast)	1H (Result)	2H (Forecast)	FY3/15 (Forecast)
ASK	+3.9%	+3.6%	+3.7%	▲3.8%	+0.8%	▲ 1.6%
RPK	+3.3%	+3.0%	+3.2%	+1.2%	+1.0%	+1.1%
Passengers	+1.2%	+1.4%	+1.3%	+1.1%	+1.1%	+1.1%
Load Factor (%)	75.8	76.4	76.1	65.6	65.9	65.8
Yield	+1.9%	+0.6%	+1.3%	▲ 2.5%	+0.5%	▲ 1.0%
Unit Revenue	+1.3%	+0.1%	+0.7%	+2.5%	+0.7%	+1.6%
Revenue per Passenger	+4.0%	+2.2%	+3.1%	▲2.4%	+0.4%	▲ 1.1%

《Supplemental Reference》 Major Cash Flow Items



(JPY Bn)	1H FY3/14	1H FY3/15	Difference
Net income before income taxes and minority interests	90.8	91.8	+0.9
Depreciation	40.5	42.6	+2.0
Other	6.8	7.2	+0.3
Cash Flow from Operating Activities	138.3	141.7	+3.4
Capital Expenditure ⁽¹⁾	▲56.2	▲77.2	▲20.9
Other	▲ 1.9	2.1	+4.0
Cash Flow from Investing Activities ⁽²⁾	▲58.2	▲ 75.1	▲ 16.9
Free Cash Flow ⁽³⁾	80.1	66.6	▲13.4
Repayment of Interest-bearing Debt (4)	▲22.9	▲22.0	+0.8
Cash dividend, Other	▲34.1	▲30.9	+3.1
Cash Flow from Financing Activities	▲57.0	▲52.9	+4.0
Total Cash Flow ⁽⁵⁾	23.0	13.6	▲9.4
EBITDA	136.4	135.4	▲0.9
EBITDAR	152.1	148.6	▲3.5

Notes:

1. Expense due to purchases of fixed assets

2. Exclude deposits and withdrawals from deposit accounts

3. Cash Flow from Operating Activities + Cash Flow from Investing Activities

4. Repayment of Long Term Debt + Repayment of Lease Debt

5. Cash flow from Operating Activities + Cash Flow from Investing Activities + Cash Flow from Financing Activities



Consolidated Balance Sheet											
(JPY Bn) End of FY3/14 Result FY3/15 New Forecast Previous Forecast different											
Total Assets	1,340.1	1,461.0	1,402.0	+59.0							
Interest-bearing Debt	134.2	101.0	101.0	+0							
Shareholders' Equity	690.2	768.0	744.0	+24.0							
Shareholders' Equity Ratio (%)	51.5%	52.6%	53.1%	▲ 0.5pt							
ROA (%) ⁽¹⁾	13.0%	11.3%	10.2%	+1.1pt							

Consolidated Cash Flow								
(JPY Bn)	FY3/14 Result	FY3/15 New Forecast	Previous Forecast	Difference				
Cash Flow from Operating Activities	247.9	249.0	226.0	+23.0				
Cash Flow from Investing Activities ⁽²⁾	▲166.7	▲ 197.0	▲195.0	▲2.0				
Free Cash Flow ⁽²⁾	81.2	52.0	31.0	+21.0				
Cash flow from Financing Activities	▲61.9	▲62.0	▲62.0	+0				
EBITDA	249.5	245.0	227.0	+18.0				
EBITDAR	281.0	271.0	253.0	+18.0				

Notes:

1. ROA = Operating Profit /(Total Assets at beginning of year + Total Assets at end of year) /2

2. Excludes depositing and withdrawal from deposit accounts







Passenger Revenue (% of the whole int'l revenue)								
(%)	1H FY3/14	1H FY3/15	Y/Y	2Q FY3/15	Y/Y			
Trans Pacific	34.5%	36.5%	+2.0pt	38.0%	+2.5pt			
Europe	20.0%	18.5%	▲1.5pt	18.5%	▲2.0pt			
Asia/Oceania	35.0%	33.5%	▲1.5pt	32.5%	▲0.5pt			
China	10.5%	11.5%	+1.0pt	11.0%	+0.0pt			

ASK								
(MN seat km)	1H FY3/14	1H FY3/15	Y/Y	2Q FY3/15	Y/Y			
Trans Pacific	8,456	9,068	+7.2%	4,624	+4.0%			
Europe	4,149	4,050	▲2.4%	2,082	▲ 4.7%			
Asia/Oceania	8,718	9,038	+3.7%	4,625	+7.7%			
China	1,765	1,831	+3.8%	928	+3.1%			

RPK								
(MN passenger km)	1H FY3/14	1H FY3/15	Y/Y	2Q FY3/15	Y/Y			
Trans Pacific	6,706	7,440	+10.9%	3,910	+8.8%			
Europe	3,279	3,133	▲ 4.4%	1,680	▲ 6.7%			
Asia/Oceania	6,511	6,414	▲ 1.5%	3,342	▲ 1.3%			
China	1,111	1,196	+7.7%	655	+1.5%			

Passengers								
('000)	1H FY3/14 1H FY3/15 Y/Y 2Q FY3/15							
Trans Pacific	870	951	+9.3%	501	+6.8%			
Europe	353	342	▲3.3%	183	▲ 6.4%			
Asia/Oceania	2,031	1,960	▲3.5%	1,012	▲ 4.0%			
China	591	641	+8.4%	352	+2.2%			

Load Factor								
(%)	1H FY3/14	Y/Y	2Q FY3/15	Y/Y				
Trans Pacific	79.3%	82.1%	+2.8pt	84.6%	+3.8pt			
Europe	79.0%	77.4%	▲1.6pt	80.7%	▲1.7pt			
Asia/Oceania	74.7%	71.0%	▲3.7pt	72.3%	▲6.6pt			
China	62.9%	65.3%	+2.4pt	70.6%	▲1.1pt			

《Supplemental Reference》 Number of Aircraft in Service



	End of Mar/2014 2014/3/31			End of Sep/2014 2014/9/30			Changes
	Owned	Leased	Total	Owned	Leased	Total	
Boeing 777-200	15	0	15	14	0	14	▲1
Boeing 777-200ER	11	0	11	11	0	11	-
Boeing 777-300	7	0	7	7	0	7	-
Boeing 777-300ER	13	0	13	13	0	13	-
Large-sized Total	46	0	46	45	0	45	▲1
Boeing 787-8	15	0	15	15	0	15	-
Boeing 767-300	15	0	15	14	0	14	▲1
Boeing 767-300ER	18	14	32	21	11	32	-
Middle-sized Total	48	14	62	50	11	61	▲1
MD90	0	0	0	0	0	0	-
Boeing 737-400	11	2	13	10	2	12	▲1
Boeing 737-800	21	29	50	21	29	50	-
Small-sized Total	32	31	63	31	31	62	▲1
Embraer 170	15	0	15	15	0	15	-
Bombardier CRJ200	9	0	9	9	0	9	-
Bombardier D8-400	9	2	11	9	2	11	-
SAAB340B	10	1	11	11	0	11	-
Bombardier D8-300	1	0	1	1	0	1	-
Bombardier D8-100	4	0	4	4	0	4	-
Regional Total	48	3	51	49	2	51	-
TOTAL	174	48	222	175	44	219	▲3



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