

## JAL Group's Medium-term Business Plan for FY 2005-07

(Analyst Briefing)

March 10, 2005

**Japan Airlines Corporation** 

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## . Business Environment



## **Essence of the Plan**

#### **Business Environment of the JAL Group**



#### Severer Competition with lots of Business Opportunities

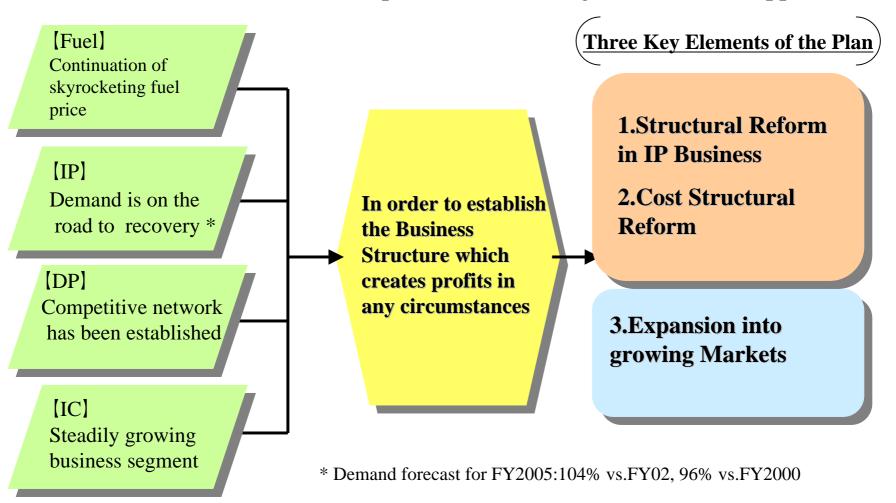
#### [Business Environment] [Opportunities at Airports] ■Steady Growth in Demand in Asia China FY2004 □Re-expansion in Haneda Airport - Opening of the 2nd Terminal in Haneda **Opportunities** - Opening in Chubu International Airport □Increase in Seniors FY2005 - Reallocation of slots at Haneda - Restrictions of Big-size Aircraft at Itami - Opening at Kobe Airport ◆Open Skies? (Deregulation in Airline Industry) - Opening at Kita-Kishu Airport FY2006 - Opening of the 1 st Terminal at Narita ■Continuation of Fuel Price Hike FY2009 ■Terrorism, Wars, Natural Disasters, Risks - Opening of the 4<sup>th</sup> Runway at Haneda **Epidemic Diseases** ■Entries of foreign LCC FY20XX - Expansion of slots at Narita (?) ■Depopulation accompanied with ■Declining Birthrate and Aging Population

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#### Three Key Elements of the Plan



➤ In order to overcome severe competition and make good use of our opportunities



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#### **Two Structural Reforms**



➤ We force through the two Structural Reforms in this medium-term business plan.

# 1. Structural Reform in International Passenger

2. Cost Structural Reform



# II. Structural Reform in IP Business

#### **Structural Reform in IP Business (1)**



#### > Effects of the Reform on profits : ¥3 billion for FY05

Reallocation of resources

1.Discontinuation of low-profit routes

2.Reconstruction of Network focusing profitability

3.Concentration of resources on profitable or growing routes

Acceleration of route-transfer to JAZ

Expansion of JALways\*
(JAL Group's LLC in IP
Business Segment)
FY04:120flights/week(20%)

FY07:180 flights (27%)

Introduce "JALways model" into Asia routes to increase profitability of high growing routes

\*Operation cost : 10% lower compared with JALI

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Increase in efficiency of aircraft

1. Curtailment of types and specs of aircraft

[Specs of aircraft] FY04:32 FY07:25\*\*

2.Acceleration of Downsizing

[747, 747-400, 777-300] FY04:62% FY07:

54%

\*\*decrease specs to 13 in the long term

# J<u>/</u>L

#### **Structural Reform in IP Business(2)**

> Virtuous Circle starts on the basis of the Structural Reforms

#### **Structural Reform of Business**

Improve profitability by restructuring network and downsizing aircraft

# **Collection of funds / Curtailment of assets**

Improve financial strength by reducing interest-bearing debt

# Acceleration of Aircraft Renewal

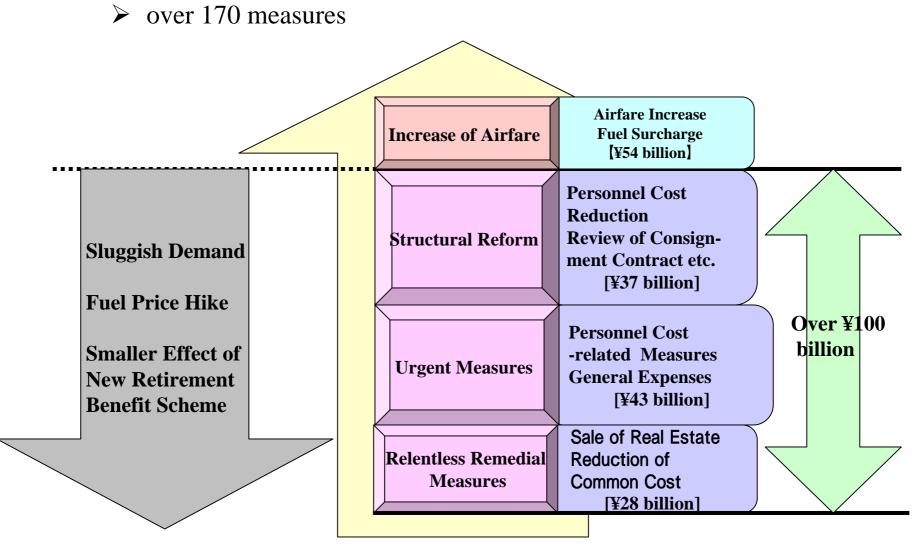
Controlling the increase of interestbearing debt, we introduce more efficient aircraft



## III. Cost Structural Reform





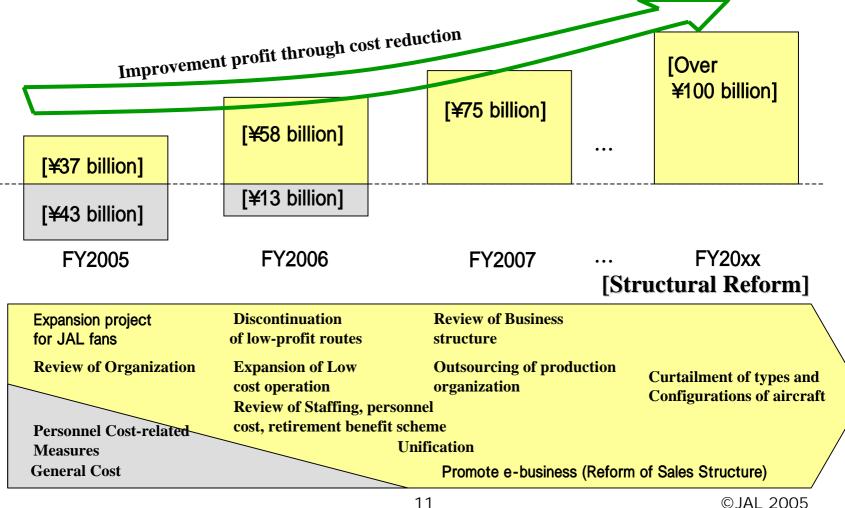


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#### **Cost Structural Reform and Urgent Measures**



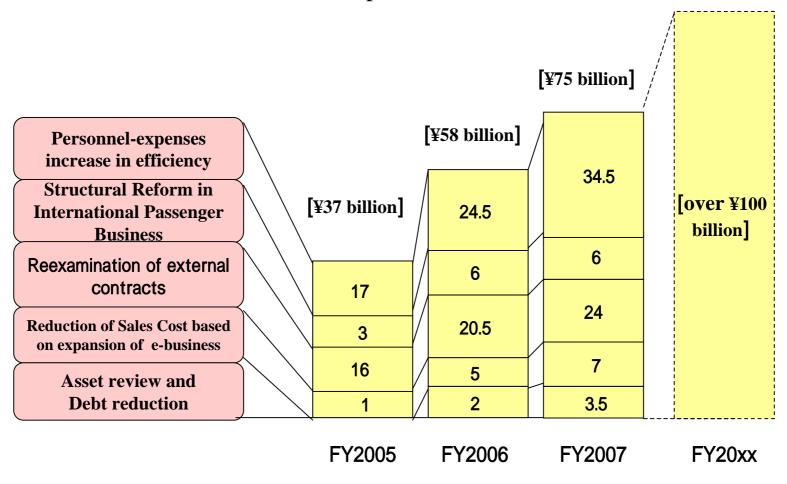
► Effects of Cost Structural Reform amount to ¥75 billion in FY2007





#### **Breakdown of Structural Cost Reform**

#### The items of structural expense reform



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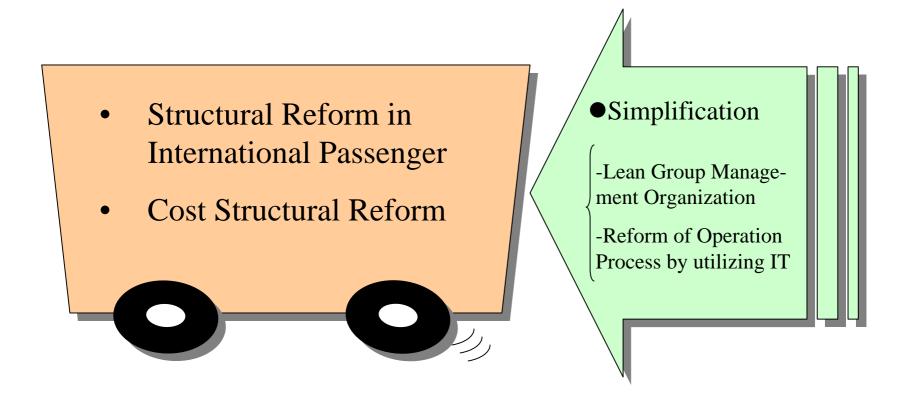


# . Keyword to pursue Reforms

#### **Simplification** (1)



#### ➤ Drivers to pursue the reforms



#### **Simplification (2)**

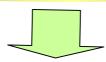


#### ➤ Pursue the Reforms through various simplifications

#### Lean Group Management Organization

- -Unification of the Holding & operating companies
- Reduce full-time Directors

### **Simplification**



# "Simplify", "Standardize", "Equalize"

- -Convergence of types and specs of aircraft
- -Creation of user-friendly products and services

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-Others

#### Simplified Process by utilizing IT

- -Simplified boarding procedure by utilizing IC
- -Improvement of booking system through the HP complete renewal e reservation convenience to depend



#### **Schedule of the Unification**

Expedite decision-making by eliminating redundancies in the group organization

#### FY2005

(substantial unification)

#### **Unification Committee**

- decide time and target companies

Unify Corporate
Planning and
Marketing functions

Plan to unify by the end of FY2006

Speed up the Reforms!



## . Expansion into the growing Market

#### **Strategies by Business Segment**



Together with Structural Reforms, we proactively expand in growing market

**International Passenger** 

- -Proactively expand in growing markets such as Asia/China
  - -the greatest network between Japan and China (covering 13 cities, 29 routes, 237 flights per week as of Jul. 05) -growth rate from FY04 to FY07: China 135%, Asia 121%
- -Promote inbound demand (high economic growth in Asia/China + Visit Japan Campaign)

**Domestic Passenger** 

- -Expansion of JEX (FY04:8 aircraft FY07:19aircraft)
- -Expansion of "IC check-in" (FY07:15 ~ 20%)

**International Cargo** 

- -Expansion of business size (Target Revenue: ¥300 billion)
- -Proactively expand in growing markets such as Asia/China and enter the late night domestic cargo market



# . What the JAL Group aims at

#### **Our Vision**



➤ We aim to be a top airline group in terms of quality and quantity.

-human services [Services] -intention as repeaters Definition on "On Time Departure" **Preference** -user-friendliness Measurement Domestic: less than 5 minutes International: less than 15 minutes **On Time Departure** over 90% DP 81% (FY03) IP 83% (FY02) over 90% Target: No.1 among [Corporate value] [Profitability] network carriers (No.3 as of Mar.9, 2005) **Consolidated Operating** Market **Profit Capitalization** 

... We should rank at the top levels for all these items.

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#### Forecast of Business Results for FY2005-07

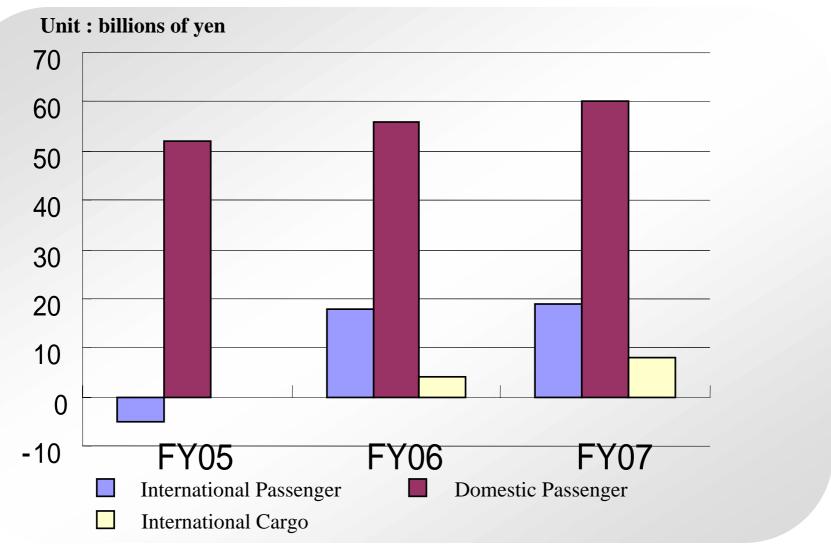
#### Forecast of Business Results for FY2005 to FY07

| (Unit:billions of yen)  | FY05     | FY06  | FY07  |
|-------------------------|----------|-------|-------|
| Operating Revenue       | 2,209    | 2,266 | 2,283 |
| (International Passen   | ger) 720 | 749   | 750   |
| (Domestic Passenger     | 685      | 689   | 689   |
| (International Cargo    | ) 175    | 184   | 191   |
| (Others)                | 629      | 644   | 653   |
| <b>Operating Income</b> | 60       | 92    | 100   |
| <b>Ordinary Income</b>  | 29       | 63    | 74    |
| Net Income              | 17       | 34    | 29    |

<sup>\*</sup> Refer to Page 26 for the Assumptions of these figures.

## **Operating Profit by Business Segment (Image)**

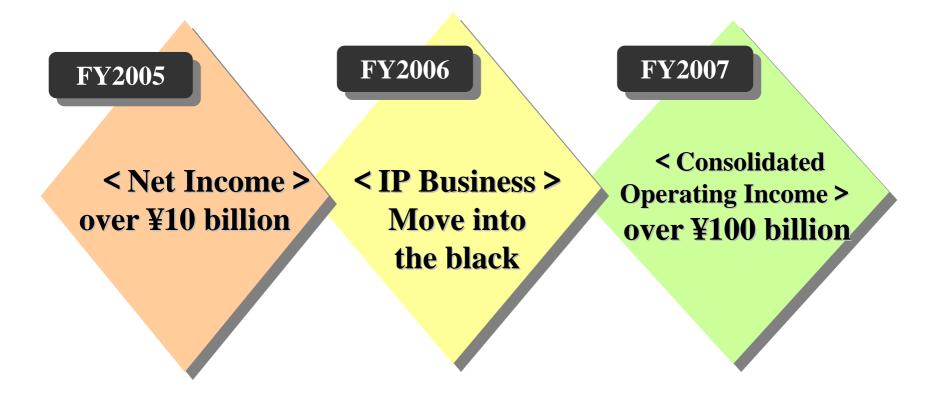




#### Goals in this Business Plan



We will achieve the following goals by carrying out the reforms and other measures in this medium-term Business Plan.





## . Reference Materials

## Revision of the Forecast of Business Results for FY2004



|               |                    | Forecast on | Corrected |            |
|---------------|--------------------|-------------|-----------|------------|
|               |                    | Nov 8, 04   | Forecast  | Difference |
| International | ASK                | 8.3%        | -         | -          |
|               | No. of Passenger   | 25.8%       | 25.4%     | -0.4%      |
| Passenger     | Yield (per Pax)    | -2.2%       | -3.0%     | -0.8%      |
| Domestic      | ASK                | -3.4%       | -         | -          |
| Paasenger     | No. of Passenger   | -3.4%       | -3.9%     | -0.5%      |
| - raasenger   | Yield (per Pax)    | 4.1%        | 4.3%      | +0.2%      |
| International | ATK                | 2.0%        | -         | -          |
| \             | Tonnage            | 11.4%       | 8.0%      | -3.4%      |
| Cargo         | Yield (per weight) | 0.3%        | 3.7%      | +3.4%      |

|                         | Forecast on Nov 8, 04 | Corrected Forecast | Difference |
|-------------------------|-----------------------|--------------------|------------|
| Operating Revenue       | 2,128                 | 2,121              | -7         |
| (International Passenge | 676                   | 669                | -7         |
| (Domestic Passenger)    | 672                   | 671                | -1         |
| (International Cargo))  | 171                   | 171                | 0          |
| (Others)                | 609                   | 610                | +1         |
| Operating Cost          | 2,075                 | 2,066              | -9         |
| Operating Income        | 53                    | 55                 | +2         |
| Operating Earning Rate  | 2.5%                  | 2.6%               | +0.1%      |
| Ordinary Income         | 66                    | 68                 | +2         |
| Net Income              | 23                    | 27                 | +4         |

[Operating Cost]
Fuel -14 billion yen
Common Cost -3 billion yen
Personnel Cost +10 billion yen
(Changes in accounting procedure
re. Pension scheme etc.)

[Net Income]
Extraordinary Expense
System related +4 billion yen
Changes in accounting procedure
re. Pension scheme -8 billion yen

#### **Assumptions**



| Yr/Yr                   |                       | FY04  |
|-------------------------|-----------------------|-------|
| latamatianal            | ASK                   | 8.3%  |
| International Passenger | No. of Passenger      | 25.4% |
| racconger               | Yield (per Passenger) | -3.0% |
| Domostic                | ASK                   | -3.4% |
| Domestic Passenger      | No. of Passenger      | -3.9% |
| 1 dooongoi              | Yield (per Passenger) | 4.3%  |
| latamatianal            | ATK*                  | 2.0%  |
| International Cargo     | Tonnage               | 8.0%  |
| Ourgo                   | Yield (per weight)    | 3.7%  |

| F Y 0 5 | F Y O 6 | F Y 0 7 |
|---------|---------|---------|
| 2.0%    | -0.8%   | -1.2%   |
| 3.3%    | 4.7%    | 0.9%    |
| 4.1%    | -0.6%   | -0.7%   |
| -1.2%   | -1.3%   | -0.1%   |
| 2.4%    | 0.5%    | 0.2%    |
| -0.2%   | -0.0%   | -0.1%   |
| 4.1%    | 5.9%    | 3.1%    |
| 4.3%    | 5.8%    | 5.8%    |
| -2.1%   | -0.8%   | -1.5%   |

\*Cargo Freighter

F Y 0 7

|       |                      | FY04              |
|-------|----------------------|-------------------|
| Fuel  | SIN Kerosene         | \$50/bbl          |
|       | Hedge (Average Rate) | 40%(App \$40/bbl) |
| FOREX | USD                  | ¥108              |

| uel  | SIN Kerosene         | \$50/bbl          | \$54/bbl           | \$54/bbl           | \$54/bbl          |
|------|----------------------|-------------------|--------------------|--------------------|-------------------|
| DREX | Hedge (Average Rate) | 40%(App \$40/bbl) | 40% (App \$50/bbl) | 15% (App \$50/bbl) | 2% (App \$50/bbl) |
| ハロス  | USD                  | ¥108              | ¥110               | ¥110               | ¥110              |
|      |                      |                   |                    |                    |                   |

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F Y 0 5

F Y 0 6

<sup>\*</sup>Fuel Hedge Rate and average rate is as of Mar 10th, 05

#### **Forecast of Business Results**



Billions of Yen

Operating Income FY07 Over ¥100 billion

|                           | FY04  |
|---------------------------|-------|
| Operating Revenue         | 2,121 |
| (International Passenger) | 669   |
| (Domestic Passenger)      | 671   |
| (International Cargo)     | 171   |
| (Others)                  | 610   |
| Operating Income          | 55    |
| Operating Earning Rate    | 2.6%  |
| Ordinary Income           | 68    |
| Net Income                | 27    |

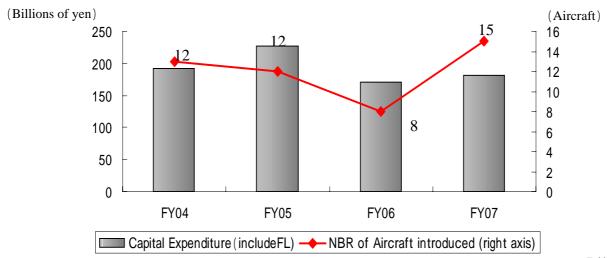
| Own Capital | 186   |
|-------------|-------|
| ROE         | 15.4% |

| FY05  | FY06  | FY07  |
|-------|-------|-------|
| 2,209 | 2,266 | 2,283 |
| 720   | 749   | 750   |
| 685   | 689   | 689   |
| 175   | 184   | 191   |
| 629   | 644   | 653   |
| 60    | 92    | 100   |
| 2.7%  | 4.1%  | 4.4%  |
| 29    | 63    | 74    |
| 17    | 34    | 29    |

| 194  | 320   | 340  |
|------|-------|------|
| 8.7% | 13.0% | 8.8% |

## Capital Expenditure and Depreciation





Billions of Yen

|  | FY04* |
|--|-------|
| Invesment (Purchase) (A)               | 96.0  |
| (Aircraft)                             | 36.5  |
| (Ground Asset etc.)                    | 36.0  |
| (Intangible Fixed Assets)              | 23.5  |
| Capital Investment (Finance Lease) (B) | 96.0  |
| (A)+(B)                                | 192.0 |
| Depreciation (C)                       | 120.0 |
| Pricipal Payment of Finance Lease (D)  | 59.0  |
| (C)+(D)                                | 179.0 |

| FY05  | FY06  | FY07  |
|-------|-------|-------|
| 150.0 | 171.0 | 181.0 |
| 96.0  | 120.0 | 132.0 |
| 37.0  | 36.0  | 36.0  |
| 17.0  | 15.0  | 13.0  |
| 77.0  | 0     | 0     |
| 227.0 | 171.0 | 181.0 |
| 125.0 | 124.0 | 127.0 |
| 51.0  | 52.0  | 52.0  |
| 176.0 | 176.0 | 179.0 |

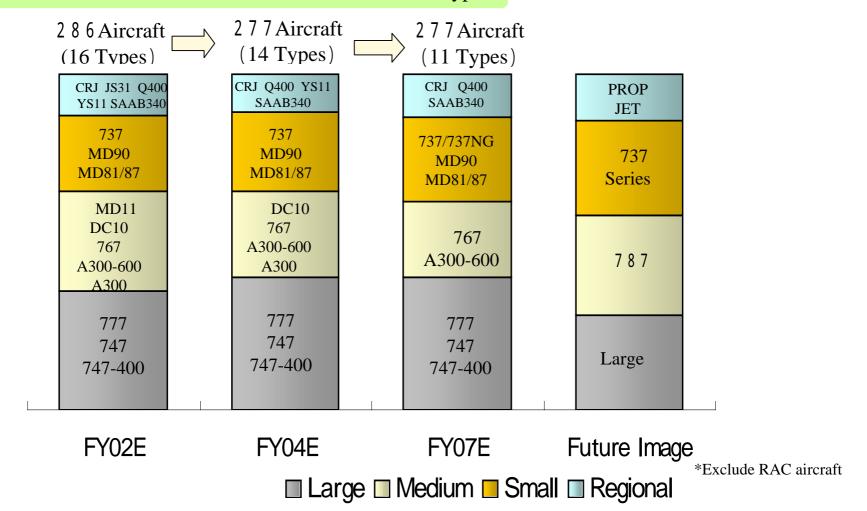
<sup>\*</sup>FY04's data has been revised from Nov 8th, 2004; changed aircraft investment from purchase to financial lease, Depreciation data has been revised.

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# Medium and Long Term Fleet Plan



#### Down Size Aircraft · Drastic Reduction of Aircraft Types

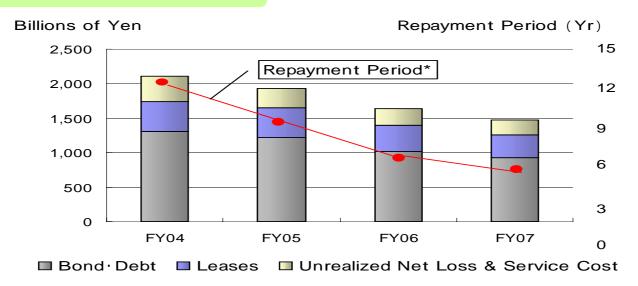


## 7. Interest-bearing Debt



#### FY05-FY07 Reduce ¥600 billion

\*100 billion yen CB in FY06 is calculated.



\*Interest-bearing debt/operating cash flow(Operating Income+Net Interest Income-Tax Divined+Repayment Lease Principal+Depreciation etc.

(Billions of Yen)

|                                    | FY04* |
|------------------------------------|-------|
| Bond & Debt                        | 1,311 |
| Leases                             | 430   |
| Unrealized Net Loss & Service Cost | 363   |
| Total                              | 2,104 |

| FY05  | FY06  | FY07  |
|-------|-------|-------|
| 1,215 | 1,009 | 922   |
| 432   | 383   | 333   |
| 278   | 247   | 210   |
| 1,925 | 1,639 | 1,465 |

Interest-bearing Debt Repayment Period 12 years

9 years

6 years

5 years

<sup>\*</sup>FY04's data has been revised from Nov 8th, 2004, due to advance debt loans of FY05 and changed part of aircraft investment from purchase to financial lease. 30 © JAL 2005

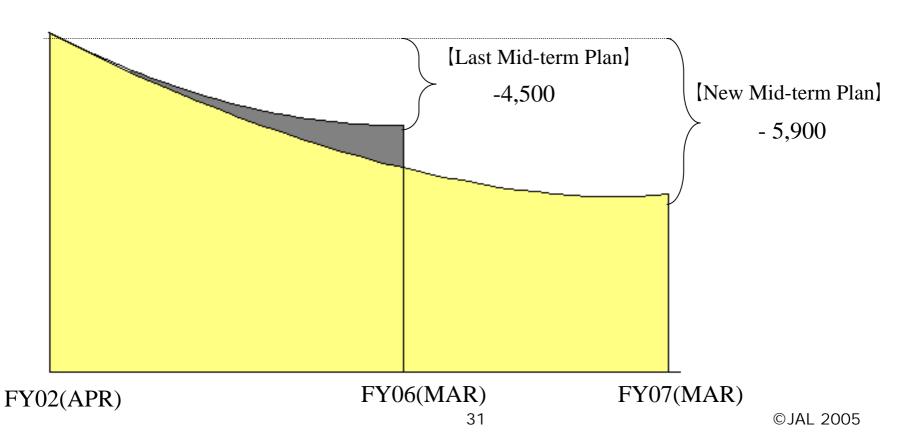
#### Personnel Plan



Accelerate -4, 500 personnel reduction plan (FY06,Mar), and achieve –5,900 reduction by FY07(Mar)

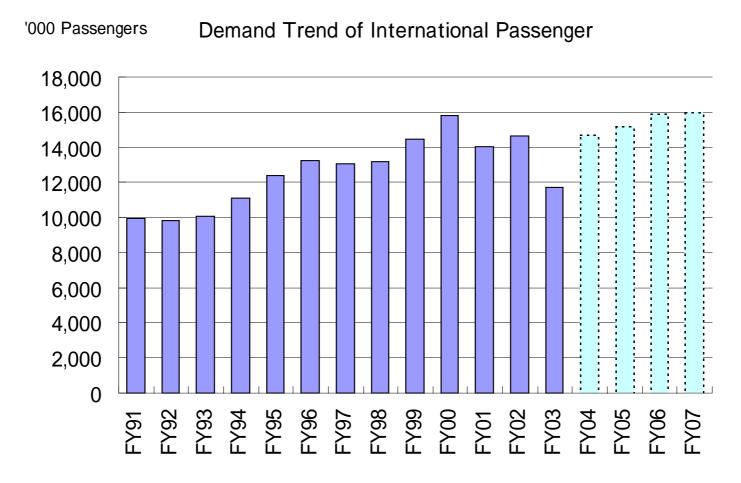
#### [JAL Group Ground Staff Reduction Image]

\*JAL Group Ground Staff (include unconsolidated subsidiary/unconsolidated associated company)



# Demand Trend -International Passenger-

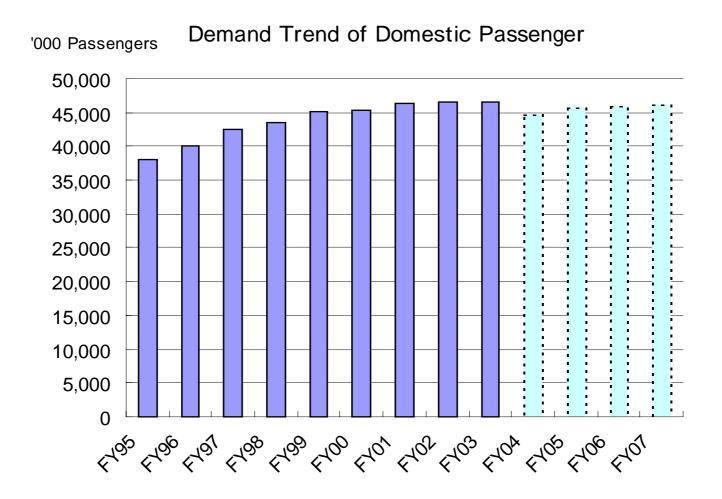




\*Figures from FY04 to FY07 are forecast

## Demand Trend -Domestic Passenger-

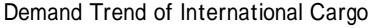


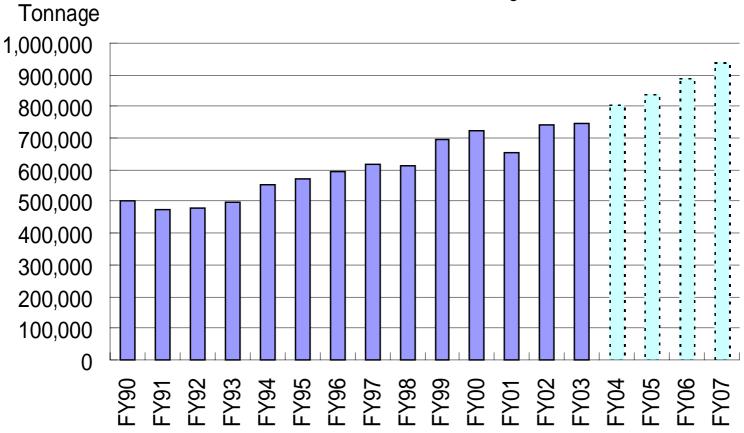


\*Figures from FY04 to FY07 are forecast

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### Demand Trend –International Cargo-





\*Figures from FY04 to FY07 are forecast

#### <Notice>



(N.B.)

Any statement in this document, other than those of historical facts, are forward-looking statements about future performance, which are based on management's assumption and beliefs in light of information currently available, and involve risks and uncertainties. Actual results may differ materially from this forecast.

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