



# JAL Group Account Settlement for FY2008 Q1

August 7th ,2008



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#### 1. Outline of 1st Quarter Account Settlement for FY2008

2. Current Business Environment and Key Measures

3. Appendices



# Outline of the Consolidated Financial Statements (y-y)



			Billions of Yen
	FY07 Apr-Jun	FY08 Apr-Jun	у-у
Operating Revenue	520.6	490.3	-30.3
(Operating Cost)	529.2	486.4	-42.8
Operating Income	-8.5	3.9	12.4
Ordinary Income	-3.2	0.7	3.9
Net Income	-4.2	-3.4	0.8



# **Operating Revenue and Operating Income by Segment**



	Operating Revenue		Billions of Ye Operating Income		
	FY08 Apr-Jun	yr-yr	yr/yr	FY08 Apr-Jun	yr-yr
Air Transportation	428.1	6.1	101%	3.3	14.2
Airline-related	52.7	-33.4	61%	0.3	-1.0
Travel Service	79.7	-9.6	89%	-1.3	-0.2
Card·Lease	17.5	1.0	106%	1.5	0.3
Other	20.5	-4.0	83%	0.1	-0.4
Total	598.7	-40.0	94%	4.0	12.8
General corporate assets and intercompany eliminations	-108.4	9.6	92%	-0.1	-0.3
Consolidated	490.3	-30.3	94%	3.9	12.4



# Operating Income of Air Transportation Segment JoL



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	EV/07	E\/00		Billions of Yen
	FY07	FY08		_
	<u>Apr-Jun</u>	Apr-Jun	yr-yr	<u>yr/yr</u>
Operating Revenue	422.0	428.1	6.1	101%
International Passenger	172.1	180.4	8.3	105%
Domestic Passenger	155.4	153.7	-1.6	99%
International Cargo	44.4	45.4	1.0	102%
Domestic Cargo	6.7	8.2	1.5	123%
International Mail	2.2	2.2	0.0	103%
Domestic Mail	2.4	1.3	-1.0	57%
Other	15.6	16.5	8.0	106%
Incidental Business	23.0	20.0	-2.9	87%
Operating Cost	432.9	424.8	-8.1	98%
Fuel	97.5	101.1	3.6	104%
Airport facilities	32.4	30.9	-1.4	95%
Maintenance*	31.6	30.1	-1.4	96%
Passenger services	11.8	11.3	-0.5	96%
Commissions	26.1	24.9	-1.2	95%
Aircraft Depreciation	17.8	18.4	0.6	104%
Aircraft leases*	27.1	26.7	-0.3	99%
Personnel	72.5	71.5	-1.0	99%
Other*	115.9	109.4	-6.5	94%
Operating Income	-10.8	3.3	14.2	-

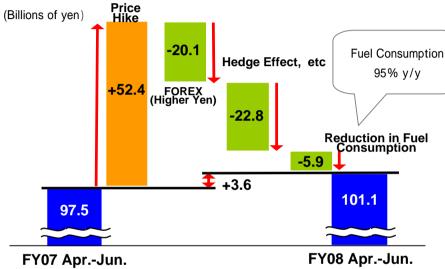
<sup>\*</sup>The figures in FY2007 Q1 was slightly revised due to the change of elimination method on a consolidated basis.



# Fuel Cost & FOREX (Air Transportation Segment)



#### Comparison of Fuel Cost (y/y)



#### < Average Market Fuel Price\* >

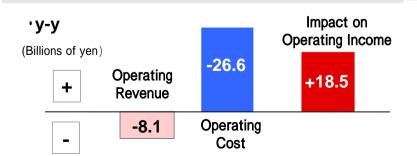
FY07 Apr- Jun	FY08 Apr- Jun
US\$79.3	US\$141.2

\*Average Singapore Kerosene \$/bbl

#### < Hedging Ratio >

FY08 Apr- Jun	FY08	FY09	FY10
87%	84%	47%	27%

#### **Impact of FOREX (Impact on Operating Incomes)**



#### < FOREX Average Market Rate \*\* >

FY07 Apr- Jun		FY08 Apr- Jun
USD	¥119.3	¥102.0
EUR	¥160.7	¥159.7

<sup>\*\*</sup> Based on the average company exchange rate

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1. Outline of 1st Quarter Account Settlement for FY2008

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#### **Current Business Environment**



# **Major Concerns** Countermeasures Additional measures ✓ Implement cost structure reform ■ Skyrocketing Fuel Prices ✓ Drastic revision of route plan Sluggish demand due to slowdown of economy Basic measures and fare increase ✓ Implement measures to increase revenue ✓ Expand ongoing cost reduction measures ✓ Revision of fuel surcharge



#### **Current Demand Trend**



#### International passenger

- Robust first and business class passenger demand from Japan, but growth rate decelerated
- Sluggish group passenger demand from Japan and reduced number of transit passengers from abroad
- Sluggish demand on China routes as well as weak U.S. and Oceania routes

#### Measures to increase revenue

- Improvement in yield due to change in passenger class mix and revision of fuel surcharge
- ✓ Securing more leisure passengers through special "value Gokuu Fares"
- Expansion of premium strategy such as introduction of new first and business class seat to U.S routes

#### Domestic passenger

- Recovery of passenger volume on Haneda = Sapporo, Fukuoka routes.
- Tough competition on Haneda = Asahikawa, Kagoshima routes etc. on which competitors newly started operation or increased flight frequency
- Overall, robust group passenger demand and sluggish individual passenger demand

- Accelerate corporate sales
- Increase percentage of high yield passengers through enforcing seat control
- Increase in premium passenger through increase in F class capacity etc.

#### International Cargo

- Shrink in cargo demand between Japan and the U.S. due to reduction in cargo freighters and slowdown of U.S. economy
- Robust cargo demand from China and Asia to the U.S

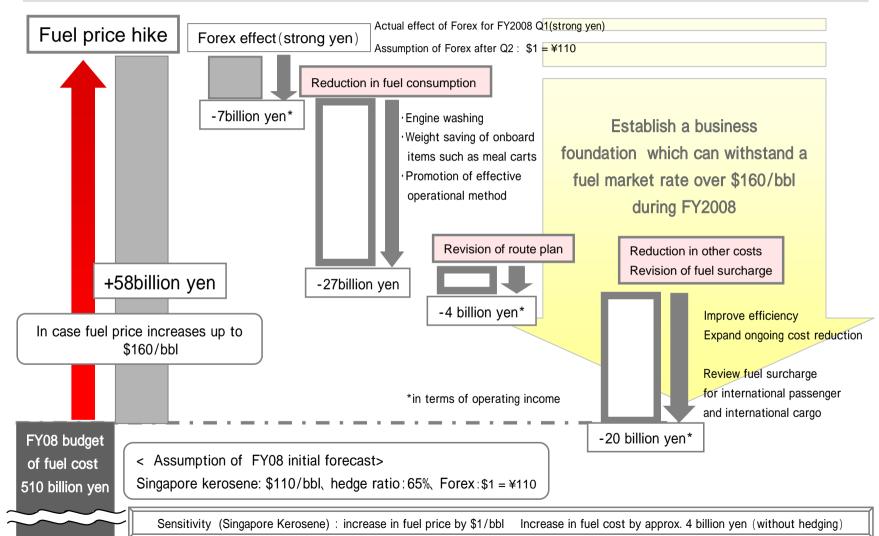
 Strengthening sales of high-value added products, for example, development of new product (J-DIRECT etc.)

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# Impact of Surge in Fuel Prices and Countermeasures





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### Revision of Route Plan



Building a profit-making capacity structure even with steep rise in fuel price

#### International passenger

Change in supply (FY08 ASK) 95.8% y/y 96.2% y/y

- Key modifications (including changes at the end of FY08)\*
- Frequency increase:Narita = Seoul, Osaka (Kansai) = Shanghai etc4 routes
- Suspend:Fukuoka=Shanghai, Nagoya (Chubu) = Busan etc 3 routes
- Aircraft downsizing:
   Tokyo (Haneda)=Hongqiao, Narita = Hangzhou etc 5 routes

Improvement in profit: ¥6bln \*\*

#### Domestic passenger

Change in supply (FY08 ASK) 98.1% y/y 97.5% y/y

- Key modifications (including changes at the end of FY08)\*
- Frequency increase : Tokyo (Haneda) = Matsuyama, Miyazaki etc 5 routes
- Frequency decrease:Osaka (Kansai) = Sapporo, Fukuoka etc4 routes
- Suspend: total of 12 routes, 5 routes to/from Osaka (Kansai), All routes to/from Fukushima

Improvement in profit: ¥6bln \*\*

\*Refer to P20,21 for details \*\*Full year effect

#### **Basic policy for further revision**

- Aim to improve profitability and optimize capacity of structure
- Continue considering revision of all routes to be prepared for rapid changes in external environment

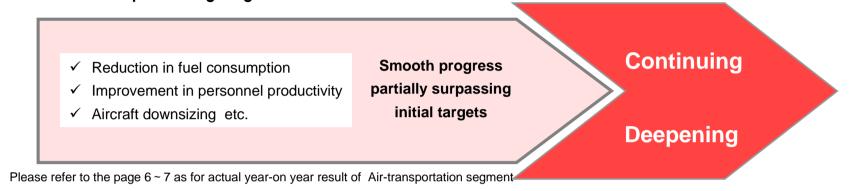
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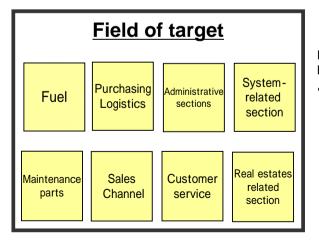
### Progress in Cost Reduction

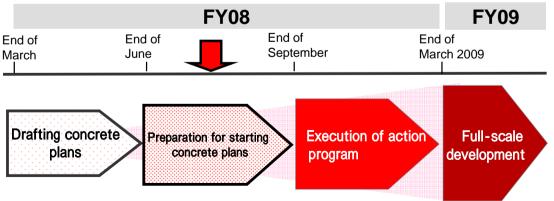


■ Further expand ongoing measures



■ Promote cost structure reform ~ cost structure reform involving full review of business design and process ~





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## Summary



- Swiftly respond to the changing external environment
- Tackle sluggish demand by promoting Premium Strategy and revenue-increasing measures such as strengthening sales promotion
- Minimize the negative impact of steep rise in price of fuel through the implementation of all sorts of measures, mainly cost reduction
- ✓ Thoroughly review route plan aiming to build capacity structure which can make profit consecutively even in case of steep rise in fuel price
- Leave the target of FY08 unchanged
- ✓ Implement all sorts of measures to achieve the initial target
- Make every effort to achieve the FY08-10 Medium-term Revival Plan
- ✓ Flexibly respond to the changing external environment through the implementation and expansion of additional measures





1. Outline of 1st Quarter Account Settlement for FY2008

2. Current Business Environment and Key Measures

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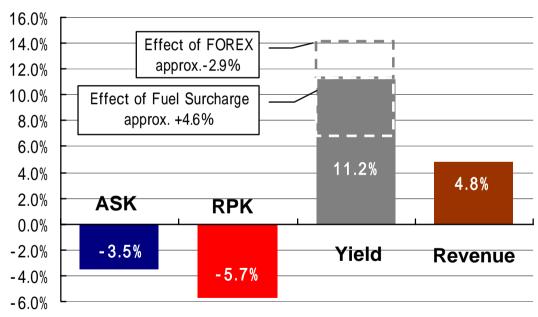


#### **Revenue Analysis – International Passenger**



y/y

·Revenue ¥180.4bn (y-y +¥8.3bn) ·Loadfactor 66.3% (y-y -1.5 pt)

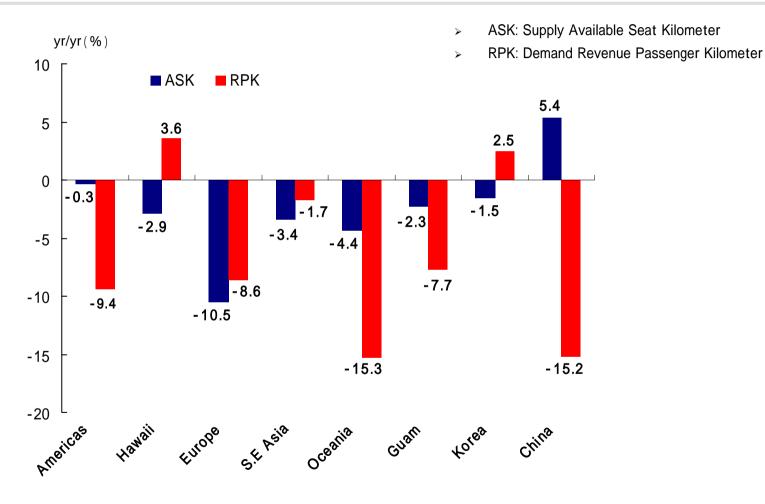


- > ASK: Supply Available Seat Kilometer
- > RPK: Demand Revenue Passenger Kilometer



# Demand and Capacity of International Passenger by Routes





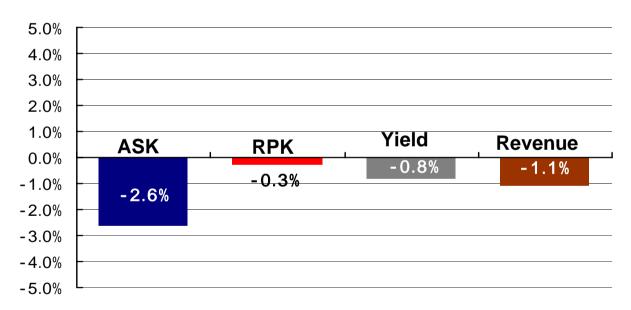


#### **Revenue Analysis – Domestic Passenger**



y/y

Revenue ¥153.7bn (y-y -¥1.6bn) Load factor 60.6% (y-y +1.4 pt)



- ASK: Supply Available Seat Kilometer
- > RPK: Demand Revenue Passenger Kilometer

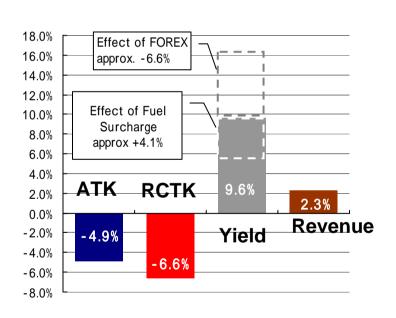


#### **Revenue Analysis – International Cargo**

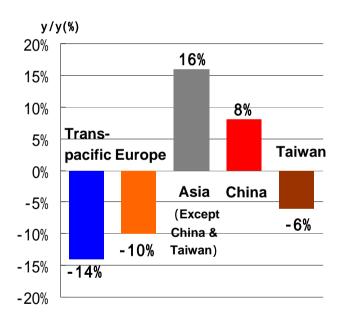


#### y/y

# Revenue ¥45.4bn (y-y +¥1.0bn)



#### **Cargo Demand by Destination**



Capacity: ATK (Available Cargo Ton-Kilometer) Total cargo capacity of Passenger Flights & Cargo Freighter Demand: RCTK (Revenue Cargo Ton-Kilometer)



# Revision of Route, Frequency, & Fleet Plan (International Passenger · International Cargo)



[Announced on Aug. 7 2008]

#### <sup>1</sup>International Passenger<sub>1</sub>

< Frequency Increase >

< Suspend >

< Fleet Downsizing >

Route	Frequency increase	Effective	Remarks
Tokyo (Narita)=Seoul	21flights/w 26flights/w	Oct.26 2008 ~	
Osaka (Kansai)=Shanghai	14flights/w 21flights/w	Oct.26 2008 ~	
Osaka (Kansai)=Hanoi	4flights/w 7flights/w	Oct.26 2008 ~	
Osaka (Kansai)=Seoul	14flights/w 21flights/w	Oct.26 2008 ~	

Route	Susupend	Effective	Remarks
Fukuoka=Shanghai	7flights/w suspend	Oct.26 2008 ~	
Nagoya (Chubu)=Busan	7flights/w suspend	Oct.26 2008 ~	
Osaka (Kansai)=London	7flights/w suspend	Mar.29 2009 ~	

Routes	Aircraft change	Effective	Remarks
Tokyo(Haneda)=Shanghai(Hongqiao)	747-400 777-200ER	Oct.26 2008 ~	
Tokyo(Narita)=Shanghai(Pudong)	767-300ER 737-800	Oct.26 2008 ~	JL619/610
Tokyo(Narita)=Hangzhou	767-300ER 737-800	Oct.26 2008 ~	
Tokyo(Narita)=Taipei	747-400 767-300ER	Mar.1 2009 ~	JL647/642
Osaka (Kansai) = Shanghai	767-300ER 737-800	Jan.1 2009 ~	JL629/620

#### <sup>†</sup>International Cargo<sub>4</sub>

Route	Change	Effictive	Remarks
Tokyo(Narita)=Anchorage=New York	6flights/w 3flights/w	Oct.26 2008 ~	Aircraft: B747-400F
Tokyo(Narita)=Los Angeles	7flights/w 6flights/w	Oct.26 2008 ~	Aircraft: B747-400F
Tokyo(Narita)-Kuala Lumpur-Manila-Osaka(Kansai)-Tokyo(Narita)	1flight/w suspend	Oct.26 2008 ~	Aircraft: B767-300F
Tokyo(Narita)=Hong Kong	5flights/w 6flights/w	Oct.26 2008 ~	Aircraft for increased flight : B767-300F
Tokyo(Narita) - Singapore - Bangkok - Nagoya(Chubu) - Tokyo (Narita)	3flights/w 2flights/w	Oct.26 2008 ~	Aircraft: B747-400F
Tokyo(Narita) - Singapore - Bangkok - Osaka (Kansai) - Tokyo (Narita)	no flights 1flight/w	Oct.26 2008 ~	Aircraft: B767-300F
Tokyo (Narita) = Taipei	5flights/w 4flights/w	Oct.26 2008 ~	Aircraft: B747-400F
Tokyo (Narita) - Taipei - Nagoya (Chubu) - Tokyo (Narita)	no flights 1flight/w	Oct.26 2008 ~	Aircraft: B747-400F

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# Revision of Route, Frequency, & Fleet Plan (Domestic Passenger)



#### Domestic Passenger

[Announced on Aug. 7 2008]

#### < Frequency increase >

Route	Frequency increase	Effective	Remarks
Tokyo(Haneda)=Matsuyama	4flights/day 5flights/day	Nov. 2008 ~	
Tokyo(Haneda)=Miyazaki	4flights/day 5flights/day	Nov. 2008 ~	Except year-end and New Year holidays and spring holidays
Fukuoka=Tokyo(Narita)	1flight/day 2flights/day	Nov. 2008 ~	Connection flight to LAX, NYC, etc
Osaka(Itami)=Niigata	5flights/day 6flights/day	Mar. 2009 ~	
Nagoya(Chubu)=Sapporo	4flights/day 5flights/day	Feb. 2009 ~	

#### < Frequency decrease >

	Route	Frequency decrease	Effective	Remarks
•	Osaka(Kansai)=Sapporo	6flights/day 4flight/day	Nov. 2008 ~	
	Osaka(Kansai)=Fukuoka	4flights/day 3flights/day	Nov. 2008 ~	
	Osaka(Kansai)=Naha	5flights/day 4flights/day	Nov. 2008 ~	Same number of flights with FY2007 SH
	Nagoya(Komaki)=Kumamoto	2flights/day 1flight/day	Nov. 2008 ~	

#### < Suspend >

Route	Susupend	Effective	Remarks
Osaka(Kansai)=Hakodate	1flight/day suspend	Nov. 2008 ~	
Osaka(Kansai)=Sendai	1flight/day suspend	Nov. 2008 ~	
Osaka(Kansai)=IwateHanamaki	1flight/day suspend	Feb. 2009 ~	
Osaka(Kansai)=Akita	1flight/day suspend	Feb. 2009 ~	
Osaka(Itami)=Fukushima	1flight/day suspend	Feb. 2009 ~	
Osaka(Kansai)=Fukushima	1flight/day suspend	Feb. 2009 ~	
Kobe=Kagoshima	2flights/day suspend	Feb. 2009 ~	
Nagoya(Chubu)=Fukuoka	4flights/day suspend	Mar. 29 2009 ~	Nov. :3flights/day, Dec. ~ Mar.28: 1flight/day
IwateHanamaki=Naha	Operating only on spring holidays suspend	Mar. 2009 ~	
Sendai=Naha	Operating only on Dec. suspend	Dec. 19 2008 ~	
Fukushima=Naha	1flight/day suspend	Feb. 2009 ~	Operated by JTA
Kochi=Naha	3flights/w suspend	Feb. 2009 ~	Operated by JTA





# **Japan Airlines Corporation**