Thank you for flying with Japan Airlines.

Watermelons, melons, peaches. All the fruits that herald the summer are starting to appear in Japan. I have always loved fruits, ever since I was a child, so much so that I see Japanese fruits as world-class works of art. Freshness is everything for savoring their natural, intrinsic flavors. Japanese cherries also, picked and shipped when in season in June, are one of these summer fruits. To keep these fruits at their best, the JAL Group is going the extra mile to ensure the wishes of Yamagata cherry farmers who want people all over Japan to enjoy their delicious taste.

There is much regional fresh produce that benefits from the speed of air transport, but the first such food to take advantage of air transport may well have been the Hakata banno-negi (Welsh onion) in 1978. Welsh onions are easily spoiled and thus don’t travel well over long distances by road. So, with the cooperation of farmers in Fukuoka Prefecture, a major producer of this variety of Welsh onion, and employees from the Kyushu cargo division, we started to transport the vegetables by air. The taste and nutritional benefits of the Welsh onion were soon realized until eventually it became an essential ingredient used in the Hakata banno-negi in 1978. Akasaka’s beloved airplane is the Boeing 747. He enjoys making model airplanes, going skiing with his family and watching sports (especially baseball).

More and more fresh produce is being transported by air to the delight of consumers, this includes scallops from the Sea of Okhotsk, not once frozen during transport, Tokachi corncobs picked in the morning, lops from the Sea of Okhotsk, not once frozen during transport, Tokachi corncobs picked in the morning, and lops from the Sea of Okhotsk, not once frozen during transport. More recently, we have been working hard to bring the real flavors of Japan to people overseas.

Going forward, the JAL Group will continue to connect people with other people, and regions with other regions, by bringing the very best foods by air.

I look forward to welcoming you on board with us again soon.

President’s Welcome

The Very Best Foods by Air