



JAL LAUNCHES IN-FLIGHT INTERNET SERVICE

JAL SkyOnline on long distance routes from December 9 2004

TOKYO October 12: Japan Airlines will introduce an in-flight high-speed Internet connection service – JAL SkyOnline - on December 9 on the airline's Tokyo-London route on flights JL401/402.

JAL SkyOnline is based on an Internet access system provided by Connexion by Boeing - a business unit of The Boeing Company. Among Asian airlines JAL was the first to announce this service in November 2003. With JAL SkyOnline passengers will be able to use their own wireless LAN compatible computers to enjoy real-time Internet access during flight.

JAL is launching JAL SkyOnline service initially on the Tokyo-London route which has particularly high customer demand for in-flight Internet access services. JAL also intends to install the system on aircraft on other long-distance routes notably between Japan and Europe and Japan and the Americas.

In the initial three months, a Connexion by Boeing support specialist will be on board the flights to support Internet use by customers in both English and Japanese. JAL SkyOnline will also include various campaigns in the initial stages of the service to help promote the service.

JAL SkyOnline service details:

1. Through JAL SkyOnline service, passengers can use real-time e-mail and Internet access service plus an access system to a JAL onboard portal site. Internet access service is provided by Connexion by Boeing.
2. Service starts December 9, 2004
3. Introduction flights are JL401/402 (Tokyo-London) operated by Boeing 747-400. *Initially the service will be provided every other day.*
4. **Service details:** sending receiving e-mails with customer's e-mail addresses; viewing Internet and in-flight portal sites This will be available to all classes: first class, business class (*JAL Executive Class - Seasons*) and economy class. Available with wireless LAN (802.11 b/g)
5. E-mail service and Internet access will be charged at the flat rate of US\$29.95 for the Tokyo-London flight or US\$9.95 for a 30-minute usage starter package with rates of US\$0.25 per minute thereafter. The charges will be paid by credit card only.
6. Viewing of in-flight portal sites is free of charge: the in-flight server will provide a selection of content such as news, weather information and company product and service information.
7. JAL will hold demonstrations of JAL SkyOnline in the Marunouchi Building in the heart of central Tokyo's business district November 25-28
8. See www.jal.co.jp/inflight/internet for further details.

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