



The JAL Group Takes Part in UN Global Compact

Tokyo December 15: The JAL Group upholds the ten internationally agreed principles advocated by the United Nations in the UN Global Compact network, covering the fields of human rights, labour, environment and anti-corruption and has decided to participate in the Global Compact, first launched in July 2000.

The JAL Group established the JAL Group Code of Conduct in October 2002 with the aim to translate its corporate policy into action. The policy states that: “The Japan Airlines Group, as an overall air transport enterprise, will act as a bridge to bring peoples, their cultures and their hearts closer together and thus contribute to world peace and prosperity.”

To strengthen corporate social responsibilities (CSR), the JAL Group established the CSR Committee chaired by Isao Kaneko, CEO of the JAL Group, in April 2004, and positioned the airline’s Global Environment Committee as a global environment-focused arm of the CSR Committee.

The JAL Group has continuously taken approaches to preserve the global environment, and has optimized the features of its business to promote social activities, corporate philanthropy and enlighten staff on compliance, among others.

“By participation in the UN Global Compact, the JAL Group aims to further fulfill our responsibilities as a corporate citizen in our daily operations,” said Group CEO Isao Kaneko.

The JAL Group will promote understanding of the 10 principles through e-learning, a self-study method over the in-house Intranet, starting from 2005, in order to enhance awareness of CSR and enforce the 10 principles of the UN Global Compact among all group staff. Furthermore, to enhance staff participation in the UN Global Compact, a “JAL Corporate Citizen, CSR Month (provisional name)” will be designated in FY2005 and practical activities will be designed for JAL Group staff worldwide.

The United Nations Global Compact

On January 31 1999, UN Secretary-General Kofi Annan called on business leaders to join an international initiative – the Global Compact – that would bring companies together with UN agencies, labour and civil society to support nine (now ten) principles in the areas of human rights, labour, the environment and anti-corruption. The Global Compact’s operational phase was launched at the UN Headquarters in New York on July 26 2000. As of April 2004 were some 1,300 companies worldwide that have declared their support for the Global Compact, with 26 in Japan including the JAL Group (as of December 2004).

The GC is a voluntary corporate citizenship initiative with two objectives:

- Mainstream the ten principles in business activities around the world
- Catalyse actions in support of UN goals

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The 10 principles of the UN Global Compact

Human Rights

- Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and
- Principle 2: make sure they are not complicit in human rights abuses

Labour standards

- Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining
- Principle 4: the elimination of all forms of forced and compulsory labour
- Principle 5: the effective abolition of child labour and
- Principle 6: the elimination of discrimination in respect of employment and occupation

Environment

- Principle 7: Businesses should support a precautionary approach to environmental challenges
- Principle 8: undertake initiatives to promote greater environmental responsibility and
- Principle 9: encourage the development and diffusion of environmentally friendly technologies

Anti-Corruption

- Principle 10: Businesses should work against all forms of corruption, including extortion and bribery.

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